

V O L V O

**Make more than
just a statement**

The all-new S90
Petrol Mild-Hybrid



WE ARE REDEFINING PERSONAL MOBILITY.

Our aim is to provide freedom to move in a personal, sustainable and safe way. We do this by putting your needs first – using the best available technology to serve you, inventing new technology where none already exists and combining technologies to deliver new experiences.

At Volvo Cars, we have always put people first. We believe that technology should set us free – not restrain us. The car shall be an enabler of a richer, less complicated life. And as a progressive provider of personal mobility, we want to enable a future of fully connected, fully electrified.

We are committed to pursuing our visions:

- We want to give back one week of quality time per year through a new Volvo car by 2025
- Around 50 per cent of the cars we produce and sell will be electric by 2025.

These visions reflect our commitment to protect what's important to you and the world we share. This is summarized in the Swedish word 'Omtanke' which stands for caring and consideration. It also means 'to think again', so we collaborate with some of the world's top tech companies to nurture innovations that will take us into a better, more sustainable future.

Our goal is to make your life easier and more enjoyable – and to give back that sense of joy and freedom that the car represents.



DESIGNED TO PERFORM, CRAFTED TO IMPRESS

The luxury sedan, redefined.

When we designed our new executive sedan we had a single aim: to create a car that would redefine the idea of luxury. The result is the Volvo S90, a car that blends the best of Scandinavian design with advanced technology to give you a new experience, beyond the commonplace and everyday. A new kind of luxury. Swedish luxury.

The powerful, low-slung body, with the classic Volvo hallmark of a wide and muscular shoulder line, expresses the car's intent. It's confident and assured, the embodiment of a design philosophy that extends inside the car, where you'll discover a cabin crafted from exceptional materials such as Swedish crystal and flame birch.

In the S90, technology supports you

without overwhelming you, like the advanced driver assistance technologies that make driving safer. Each of the advanced features has been engineered to improve every journey.

Underneath the crisply sculpted exterior lies a chassis that delivers the perfect combination of precise handling and first-class comfort.

With the very latest in safety innovations, you will travel safe in the knowledge that your S90 will help looking out for you, your passengers and other road users.

Elegance, craftsmanship and technology - this is what a modern luxury sedan should be made of.



Classically Volvo, distinctly modern. Combining powerful proportions with Scandinavian subtlety elevates the S90 beyond the everyday. The long bonnet and low roofline suggest power and grace, while the sculpted shoulder line identifies the S90 as a Volvo.

Small details make a big impact.

Fine detailing and bold shapes combine to create a strong impression. Integrated end pipes add

to the design's coherence, while the shape of the LED rear lights gives the S90 real presence, whether moving or stationary.



DESIGNED FOR CONTROL

Precision and accuracy at every touch.

From the moment you settle into the sculpted driver's seat you're in control. You sit low in the S90, with the 22.86 cms (9 inch) centre display with touch screen angled towards you to create the feeling of a cockpit. You're surrounded by an environment where beautiful materials and advanced technology meet, creating a cabin that looks great and works perfectly.

The exceptional craftsmanship enhances

the feeling of precision. Take the air vents, for example. With a metal-finish vertical strip and distinctive diamond-pattern surfaces for the control knobs they are beautiful to look at and a pleasure to use. In the S90 every component moves with the accuracy afforded by fine engineering. It is a car that gives you control over every part of your journey.



EXPERIENCE A NEW WAY TO TRAVEL.

Precision and accuracy at every touch.

Travel first class in every seat, every day. Because when you're in the S90 you're in your own private lounge, a place where comfort and luxury combine with technology and craftsmanship.

It starts with the front seats. Sculpted to complement the human form, they provide superb support and a huge range of adjustment, so everyone can find the ideal seating position. At night the cabin glows with the warmth of its interior lighting, welcoming you into the car. The high-level illumination package includes backlit door handles and illuminated tread plates, as well as additional interior lighting that enhances the exclusive ambience.

Our Advanced Air Cleaner technology helps ensure a healthy interior environment and clean cabin air. It filters dust, pollen, particulates and odours while monitoring the air quality and closing the intakes if pollutant levels rise too high. It happens automatically - all you need to do is set the temperature you want and the S90 does the rest.

The four-zone climate control allows rear seat passengers to choose their own settings using a dedicated touch screen. It also includes an air-conditioned glove compartment that keeps its contents cool.

You'll appreciate the details that make your life easier and more pleasant. In the S90, technology and convenience go hand in hand.



STAY CONNECTED AND IN COMMAND.

We create technology to serve you and make life easier. Everything that's complicated or doesn't add to your experience is removed.

You control your Volvo intuitively and easily. And seamlessly connected with the car and the world around you, you're in command of every aspect of your journey.

At the focal point of the cabin, you find a sleek 22.86 cms (9 inch) centre display with touch screen. It's as easy and straightforward to operate as your smartphone, with bold, clear graphics so you can keep your attention on the road. The touch screen blends seamlessly with

the car's clean interior design and is easily operated. You can even operate it wearing gloves.

Essential driving information is clearly presented in our 31.24 cms (12.3 inch) driver display. It adapts to your needs, preferences and surrounding light, so information is always shown on your terms.

Your Volvo also listens to you. Keep both hands on the steering wheel and speak naturally; our voice control will carry out your command to operate climate control, navigation, entertainment and your smartphone.

In a Volvo, you and your car act as one.



FEEL THE MUSIC.

Inside the cabin of your Volvo you can enjoy an audio system de-signed to put you closer to the music you love, wherever you're seated.

All our audio systems are tailored to the acoustics of your Volvo. Our audio philosophy is very simple; it's all about the soul of music, not the number of speakers or watts. With the audio specialists at Bowers & Wilkins, we have -created one of the best-sounding audio systems in the class.

If you're truly passionate about music, the

Bowers & Wilkins audio system with a full 1400W output will take the experience to an even higher level. The 19 separate high-end speakers – including a tweeter-on-top centre speaker that minimises acoustic reflection from the windscreen and our unique air-

ventilated subwoofer – will surround you with a power-ful, pristine sound that feels more spacious and true to life than ever.

It's all about music and making it possible for you to experience it just as it was intended when it was created.



Our Bowers & Wilkins audio system

integrates seamlessly with the cabin architecture of your Volvo to deliver the most realistic immersive sound possible. Innovative audio processing technology allows you to recreate the acoustics of a specific room inside your Volvo, bringing you even closer to the music. And to enable extremely low and undistorted bass tones, the air-ventilated subwoofer uses innovative technology that allows it to pulse large amounts of air, actually turning the cabin into one big woofer.



Intuitively connected. You operate the audio system and hands-free phone easily using the touch screen controls, steering wheel buttons or voice control. Bluetooth® connection also allows convenient streaming of music via your phone.

PILOT ASSIST. DESIGNED TO MAKE DRIVING SAFER AND EASIER.

Our latest advances in supportive driving technologies allow you to enjoy smooth, intuitive driving from standstill up to motorway speeds.

To make driving in demanding traffic less stressful, we created Pilot Assist and Adaptive Cruise Control. This means your Volvo automatically helps you maintain a safe distance from the car in front of you by adapting your speed while helping to keep you centred in the lane by automatically making small steering adjustments.

This technology also makes driving in stop-and-go traffic more effortless. Maintaining the set distance, your car follows the car ahead of you and can brake automatically to a full stop when needed. And if the car in front just makes a short stop, your car starts following it as it takes off again.

This is driving made safer and easier, with the aim to optimise your control, comfort and convenience.



Please note: The driver is always responsible for how the car is controlled, the functions described here are only supportive.



CITY SAFETY TECHNOLOGY. YOUR PRO-ACTIVE PARTNER ON THE ROAD.

With advanced pro-active safety technology we add extra power to your senses and enhance the confident feeling of being in control.

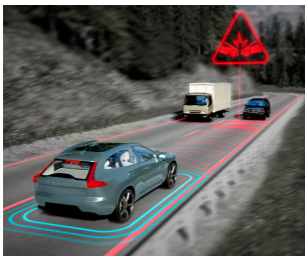
At the heart of our safety technologies is City Safety. By helping you to keep a lookout and brake if necessary, it makes driving more enjoyable while helping to prevent accidents.

City Safety can identify other vehicles, pedestrians, cyclists and large animals ahead of you, even at night. It warns you if needed and can brake automatically to help you avoid a collision or reduce the impact. And our advanced Oncoming Mitigation by Braking technology - a

Volvo safety world first - can detect if there's another vehicle driving towards you and can brake automatically to help mitigate the impact.

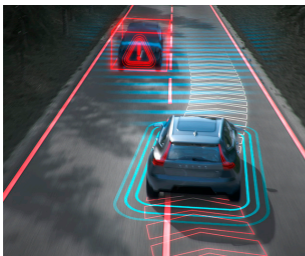
Your Volvo can also support if you're forced into evasive action at speeds between 50 and 100 km/h. As you begin to steer away, City Safety can help you doing it as effectively and safely as possible by braking the inner wheels individually and reinforcing your steering input.

City Safety is simply your perfect partner; pro-active when it's needed, and staying discreetly in the background the rest of the time.



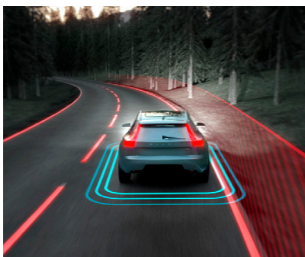
Oncoming Mitigation by Braking

A Volvo Cars safety world first, this innovation can detect vehicles heading towards you on the wrong side of the road. If a collision can't be avoided, it can brake your car automatically and tighten the front safety belts in order to help reduce the effect of a collision.



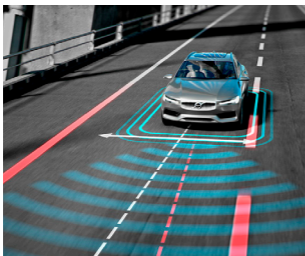
Oncoming Lane Mitigation

Using automatic steering assistance, this system helps you avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car can alert you and gently help steer you back into the correct path.



Run-off Road Mitigation

Stay safely on the road with this Volvo Cars safety innovation. If Run-off Road Mitigation detects you're about to leave the road un--intentionally, it can provide steering input and, if necessary, brake support to help guide you back on track.



Lane Keeping Aid

If you're about to cross a lane marking unintentionally, the Lane Keeping Aid can gently help steer your car back into its lane. If this is not enough or you keep steering across the lane markings, you'll be alerted with vibrations in the steering wheel.

PERFECT PARKING, EVERY TIME.

In a Volvo, you can enjoy smooth parking. When parking, you're supported by front and rear park assist functions that alert you if there are obstacles in your way. And by adding our 360° camera, you get a detailed bird's eye view of the area surrounding your Volvo - a great help when you reverse or manoeuvre in confined areas with impaired visibility.



360° camera

The 360° camera uses images from discreetly mounted cameras to create a bird's eye view of your car and its closest surroundings. In the centre display, you can see obstacles all around you, which makes it easier to park and manoeuvre in tight spaces.

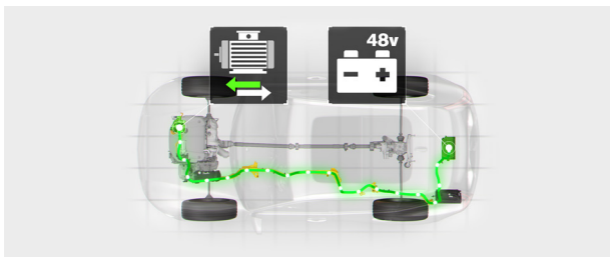
A MILD HYBRID CAR

An integrated starter generator supports the car's petrol engine for a smoother drive with reduced fuel consumption and lower tailpipe emissions.



A MILD HYBRID CAR HOW DOES IT WORK?

Our mild hybrid cars recover brake energy to charge a 48V battery when braking. An integrated starter generator uses this energy to momentarily support the combustion engine. Together, this gives you a more fuel-efficient and smoother driving experience.



Smoother drive

The mild hybrid technology adds to a more refined driving experience. The engine restarts instantly and you can enjoy smoother drive from standstill.

More power

Using recuperated electric energy, the integrated starter generator boosts the combustion engine for more powerful acceleration.

Lower fuel consumption

The integrated starter generator actively reduces engine load for lowered fuel consumption, especially in urban driving situations.

BREATHE CLEAN AIR WITH WORLD-FIRST AIR QUALITY TECHNOLOGY INSIDE NEW VOLVO S90.

Volvo has introduced the world-first premium air quality technology in its cars, allowing Volvo drivers to breathe clean and healthy air inside the cabin.

The company's new Advanced Air Cleaner technology comes with a sensor that measures PM 2.5 levels inside the cabin.

This optimises air quality inside the car, limiting the adverse health effects that are associated with air pollution and fine particulates. Cleaner air inside the car also helps to advance safe driving, as healthy and fresh air can help boost driver concentration.

"With our Advanced Air Cleaner technology, you can rest assured that the air you breathe inside your Volvo is cleaner and healthier,"



VOLVO PROUDLY PARTNERING WITH GOOGLE.

Volvo Cars is the first company to team up with Google on integrating an infotainment system powered by Android with Google apps and services built in.

To give customers the same experience that they are used to on their phones but adapted for hands-free interaction while driving. Volvo Cars is introducing the Digital Services package, which will be available for all Volvo cars with the Android-powered infotainment system with Google apps and services built in*.

Google apps and services enhance the functionality of the Android-powered system by providing hands-free help from Google Assistant, best-in-class

navigation through Google Maps, and a broad ecosystem of native in-car apps via Google Play.

With Google Assistant, drivers can use their voice to get things done while keeping their focus on the road. Drivers can do things like control the temperature, set a destination, play music and podcasts, and send messages, all while keeping their hands on the wheel.

Music and media apps optimised and adapted for cars will be available through Google Play, while Google Maps will be able to provide up to date map and traffic data.

Just ask Google. Inside your Volvo.



* Google, Google Play, Google Maps and YouTube Music are trademarks of Google LLC. Google Assistant is not available in certain languages and countries. Sequences shortened and simulated. Display is for illustrative purposes only. Functions may vary between configurations and markets.

DESIGNED TO PROTECT.

Protecting you and your passengers has always been at the heart of every car we make, and the advanced safety features in your Volvo are the result of decades of passionate innovation.

In a Volvo, it's the interaction between all the safety features that determines how efficiently the car will protect you and your passengers in a collision.

Everything, from the design of the seats to the surrounding safety cage and the safety belts and airbags, works together to help minimise the strain on all occupants and maximise protection.

The front seats not only provide world-class comfort. They are also

designed to protect you in the event of an impact. Our unique whiplash injury protection helps protect your back and

neck if your car is hit from behind. And in a run-off road scenario, the energy-absorbing front seat structure will help protect your spine in a hard landing, should the car become airborne.

Your Volvo can even sense and prepare for impact. The front safety belts tighten automatically if the car detects that a collision is likely, to ensure you're in the safest position should one occur.

It's this range of safety technologies and attention to detail that makes your Volvo a safe place to be.





Crash-absorbing front seats

The sculpted front seats in your Volvo are more than just beautiful to look at. Their unique structure helps to absorb vertical impacts, helping to protect your spine if the car lands heavily after leaving the road. It's another example of how we make every part of a Volvo work harder for your safety.

Volvo safety cage

The passenger compartment uses a high percentage of ultra high-strength boron steel to create a protective cage around everyone inside the car, while front and rear deformation zones help dissipate the crash energy. The safety belts and airbags work together to cushion you and your passengers in a controlled fashion.



Child safety

At Volvo Cars we've spent decades continually research-ing and improving child safety. Our unique approach includes creating and carrying out tests based on real-life traffic situations, as well as testing our child seats* alongside our cars. With our latest range of child seats, we offer unparalleled protection.

*This is an accessory & does not come with the regular features of the car.



ENJOYING MORE, USING LESS.

With the perfect balance between performance and efficiency, every Volvo powertrain gives you a great drive with low fuel consumption and reduced emissions.

The combination of lightweight, low-friction engine design and advanced boosting technology allows you to enjoy outstanding performance and a smooth, agile driving experience. Smaller engines lose less energy through friction so they can make every drop of fuel work harder to minimise emissions. We've used low-friction components to make them run smoother and more efficiently. Reduced size and weight also frees up interior space and contributes to the car's dynamic handling.

Precise manual transmissions and our eight-speed Geartronic™ automatic gearbox make the most of each engine's potential. Designed to minimise power loss and maximise performance, Geartronic™ will always select the right gear for whatever is coming next, or you can choose to change gear yourself in manual mode.

DRIVEN TO PERFECTION.

We designed the S90 from the ground up for precision and comfort. That's why the sophisticated suspension gives you the best of both worlds. Accuracy and precision when you want it, backed up by comfort and technology to make every drive enjoyable.

Double wishbone front suspension works in harmony with Integral link rear suspension to give you precise control over the car. With our active chassis with rear air suspension, your S90 will compensate for loads while adapting the chassis to the road and driving

conditions for an even better ride. Advanced driver aids such as stability control and understeer control logic keep the S90 stable, improving the way it handles corners.

And when you come to a stop, the S90 helps you to get going again. Hill Start Assist makes pulling away on an incline effortless by holding the car on the brake until you press the accelerator. Auto Hold keeps the brakes on after you've released the pedal, so you can let the car do all the work in stationary traffic.





ULTIMATE A HIGHER GRADE OF LUXURY.

We created the exclusive Volvo S90 Ultimate to meet your highest expectations on Swedish luxury. It's a highly personal expression that evokes a strong sense of elegant refinement. Each detail is care-fully selected to give you and your passengers

a sophisticated and invigorating experience. Distinguished exterior design cues enhance the luxurious look and feel of the S90, while the meticulously crafted interior gives you ample room for a relaxed driving experience.

Exceptional seating is at the heart of the experience. We build all our seats to give the same high standards of comfort and support, with plenty of adjustment so everyone can find a position that suits them. With the front massage seats, you and your front seat passenger can easily tailor the massage function to your preferences. This luxurious amenity massages your back during long journeys.

The Volvo S90 Ultimate epitomizes our proud heritage of human-centric design. And when it comes to intelligent luxury imbued with distinctive style and fresh thinking, the S90 Ultimate is in a class of its own - just like you.

LUXURY INTERIORS.

The exclusive Volvo S90 Ultimate with its subtle jewellery touches and beautifully crafted wheels expresses the essence of contemporary Swedish luxury. On the inside, you are surrounded by genuine materials and fine craftsmanship. It's a sensory experience, further enhanced by the Comfort seats in Leather, our Tailored dash-board and Picthed Oak decor-all to make the Volvo S90 Ultimate your own personal statement of dynamic luxury.



Front Massage Seats - The backrest features ten massage points, with five programs, three speeds and three intensities to choose from. Available for Comfort seats with Perforated Fine Nappa Leather upholstery.



45.72 cms (18 inch)
10 spoke Black - Diamond cut

The power-operated Comfort seats with Leather upholstery and front seat cushion-extensions and the exclusive Picthed Oak decor add to the sensory experience of contemporary luxury.



Crystal gearknob



Wireless Phone Charging

There's a space next to the gear knob where a mobile phone can be stored and wirelessly charged, helping to reduce clutter and make it easy to reach when you need it.



Our Tailored dashboard with contrasting stitching and genuine Linear Lime decor enhance the luxurious interior ambience, while the intuitive 31.24cms (12.3 inch) driver display with four graphic modes and the 22.86 cms (9 inch) centre display with touch screen puts you in the centre of action.

SWEDISH LUXURY, YOUR WAY.

ACCESSORIES



Integrated Running Boards



Shaped Plastic Passenger
Compartment Mats.



Remote Key Fob Shell - Leather.



Protective Plate Beneath Engine.



iPad Holder



Shaped Plastic Luggage Compartment Mat



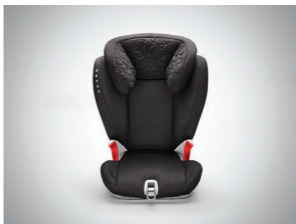
Locking Wheel Bolts



Illuminated Sill Mouldings



Mud Flaps



Child Seats

WELCOME TO VOLVO CAR LIFESTYLE COLLECTION.

Our Lifestyle Collection includes a wide range of lifestyle accessories - from Swedish crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit collection.volvocars.com



V O L V O

Volvo Auto India Pvt. Ltd.

volvocars.com/in

Volvo Auto India Pvt. Ltd.,
405-B, 1st Floor, Tower A DLF Cyber Park,
Sector 20, Udyog Vihar, Phase-III,
Gurugram - 122016