

**TATA MOTORS**  
Connecting Aspirations



NEW  
**S A F A R I**  
RECLAIM YOUR LIFE



Is there a distance now,  
between who you wanted to be  
when you were 5  
and who you are from 9 to 5?

Have your dreams,  
your desires, your fantasies  
been left far behind?

Further than the eye can see?

Reclaim them at the  
speed of thought.

Because the greatest  
distances are in the mind.





# THE GRAND DESIGN

For a presence that commands dominance.

**BI-LED PROJECTOR  
HEADLAMPS AND FOG LAMPS**  
Impeccable craftsmanship with  
a new-age design sensibility,  
shines through in the New Safari.



**SIGNATURE FRONT  
END-TO-END LED DRL**  
Turn heads on your arrival  
with the sleek Welcome  
Lamp animation and  
Sequential Indicators.



### NEW PARAMETRIC GRILLE

Carefully detailed to provide a more imposing and sophisticated stance.



### EXCLUSIVE SAFARI DOOR MASCOT

The iconic mascot placement in the New Safari adds to its class-defining signature style.



### NEW R19 DUAL-TONE SPIDER ALLOY WHEELS

A segment-first design with stylised inserts enhances the overall aerodynamics and masculinity of the New Safari.



### NEW REAR TAILGATE DESIGN

With a futuristic connecting DRL Strip and Tail Lamps, your goodbyes will now make a lasting impression.

## MORE ON EXTERIORS

Welcome & Goodbye Animation | Iconic Roof Rails | Shark Fin Antenna

The image shows the interior of a car from the driver's perspective. The dashboard is illuminated with a warm, golden light. A large central touchscreen displays a speedometer and other vehicle information. The steering wheel features a logo in the center. The background outside the car shows a sunset over mountains, with a starry sky overlay. The text "THE FINER DETAILS" is written in large, gold, serif capital letters across the top. Below it, the tagline "For elegance that emanates from within." is written in a smaller, white, sans-serif font. In the bottom left corner, there is a section header "NEW COCKPIT" followed by a short paragraph of text.

# THE FINER DETAILS

For elegance that emanates from within.

## NEW COCKPIT

Attention to detail is beautifully exemplified in this highly functional and visually appealing space.



**NEW DUAL-TONE STEERING WHEEL WITH ILLUMINATED LOGO**

Feel the magic in your hands with a first-of-its-kind, glow in the dark, multifunction steering wheel.



**BENECKE KALIKO OYSTER WHITE LEATHER\* SEATS**

Reserved only for you, these ultra-premium seats come with deco stitch that elegantly ties comfort with style.

**SIGNATURE OYSTER WHITE AND TITAN BROWN INTERIOR COLOUR THEME**

The elegance of your New Safari is further highlighted with this rich yet subtle interior tone.





## MULTICOLOURED MOOD LIGHTS

An ambient lighting system that improves spatial perception and highlights the best aspects of your car.



— MORE ON INTERIORS —

Persona Based Interior Themes

# THE SAFEST BET

For assurance that ensures complete peace of mind.



## 7 AIRBAGS INCLUDING KNEE AIRBAG

An advanced sense of security is always by your side when you're on the road, in your New Safari.



### **PEDIGREE OF OMEGARC**

Carrying on the legacy of the robust and reliable OMEGARC technology, your New Safari is an architectural marvel set on the legendary D8 platform of the Land Rover.



### **360° SURROUND VIEW SYSTEM**

Park even in the tightest of spots with the slightest effort.



### **ADVANCED ESP WITH 17 FUNCTIONALITIES**

Safety at every corner is now truly and fully assured.

## EMERGENCY CALL

We're just a call away. In case of an emergency (E-CALL) or a breakdown (B-CALL).



## TYRE PRESSURE MONITORING SYSTEM

Keep an eye on your tyres' health and always drive without a worry.



### EPB WITH AUTO HOLD

Heightened protection is at your service,  
in every traffic condition.



### HILL HOLD CONTROL

Climb on without the fear  
of going down.

## MORE ON SAFETY

ISOFIX | All Disc Brakes | Front LED Fog Lamps with Cornering Function | 3-Point Seat Belts with Reminder on all Rows  
Front & Rear Parking Assist via Sensors & Camera | Auto-Dimming IRVM | Perimetric Alarm System

# THE ADAS SUPPORT

For ease that navigates everyday surprises.



**ADAS**  
BUILT TO TAKE ON SURPRISES



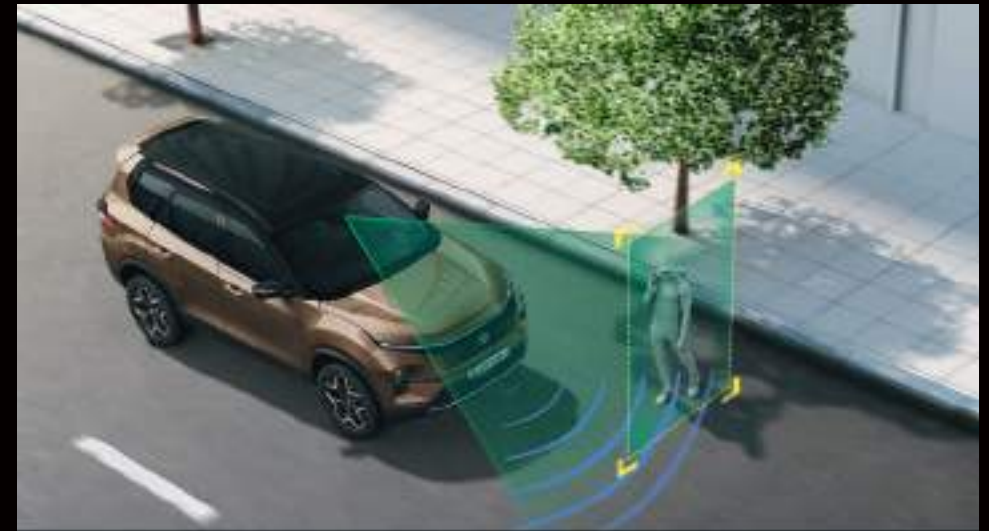
### ADAPTIVE CRUISE CONTROL

A highly intelligent, intuitive way to Stop and Go is here to aid you in the New Safari.



### AUTONOMOUS EMERGENCY BRAKING

With the efficient ADAS system, you're always well-prepared for any uncertainty or collision scenario on the road.



### BLIND SPOT DETECTION

You'll be warned, well in advance, about all the unseen shocks and surprises.



### LANE DEPARTURE WARNING

Now all your unintended diversions will be brought to notice, so that you stay alert on the road.

### MORE ON ADAS

Forward Collision Warning | Rear Collision Warning | Rear Cross Traffic Alert  
Lane Change Alert | Door Open Alert | Traffic Sign Recognition | High Beam Assist



# THE TECH APPEAL

For upgrades that elevate your experience.

## GESTURE CONTROLLED POWERED TAILGATE

Now access your boot with your foot.



**31.24 CM HARMAN TOUCHSCREEN INFOTAINMENT**

Highly immersive, big screen entertainment makes for a truly enthralling experience.



**HARMAN AUDIOWORX WITH JBL MUSIC SYSTEM**  
Surround yourself with blockbuster entertainment while on the move.



**WIRELESS ANDROID AUTO AND APPLE CARPLAY**  
Stay connected with any device, anywhere you go.



**ALEXA AND NATIVE VOICE COMMANDS SUPPORTING 250+ PROMPTS IN 6 LANGUAGES**

The New Safari is at your command, in the language of your choice.



**26.03 CM DIGITAL INSTRUMENT CLUSTER WITH NAVIGATION DISPLAY**

Be in the know of everything with the newly-upgraded, multi-information interface.

**MORE ON TECHNOLOGY**

Steering Mounted Controls | Cruise Control | Remote Central Locking | Rear Defogger

# THE iRA TOUCH

For innovations that deliver control.







## THE iRA TOUCH. For innovations that deliver control.

Stay connected to your Safari wherever you are with iRA## - a cool new connected tech platform with a range of innovative features that's in-sync with India.



### REMOTE COMMANDS

- Remote Engine Start/Stop
- Remote AC On/Off
- Remote Smart Watch Connectivity
- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn



### LIVE VEHICLE DIAGNOSTICS

- View Car Health Dashboard
- Enhanced Alerts about Critical Car Parameters
- Custom Messages on Cluster
- Advanced Vehicle Monthly Health Reports
- Feature Usage Analysis



### VEHICLE SECURITY FEATURES

- Intrusion Alert
- Speed Alert
- Remote Immobilization
- Panic Notification
- Emergency SMS
- Find My Car



### GAMIFICATION

- Tribes
- Most Efficient User of the Week/ Month (Driving Score Basis)
- View Trip Details & Get Drive Pattern Analytics with Driver Score



### LOCATION BASED SERVICES

- Emergency (SOS) Call
- Live Car Location
- Nearest TML Services Solution
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Valet Mode
- Geo-Fencing
- Time Fencing
- Breakdown Call & Roadside Assistance



### OVER THE AIR UPDATES

Telematics ECU Updates on the IRA app



# THE POWER PLAY

For a performance that complements your might.



**CUTTING EDGE KRYOTEC 2L**

**TURBOCHARGED DIESEL ENGINE**

Get a power-packed, robust performance every time you put the pedal to the metal.



### PADDLE SHIFTERS

Manoeuvre the daily chaos with utmost ease.



### E-SHIFTER

Gear shifting in the New Safari is as easy as you like.



### BEJWELED TERRAIN RESPONSE MODE WITH LED DISPLAY

No matter what the road demands, you're always ready.



### DRIVE MODES (ECO, CITY AND SPORT)

Made for a different you under different driving conditions.

## MORE ON PERFORMANCE

Cruise Control | Advanced Electronically Controlled Variable Geometry Turbocharger (eVGT) | Lightweight and Low Friction Valve Train Architecture | Advanced Exhaust Gas Recirculation (EGR) & After Treatment System

# THE COMFORT ZONE

For delight that makes travelling a breeze.





**DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL**

Enjoy 2 climate zones, in 1 Safari.



**ELECTRIC BOSS MODE  
AND 4 WAY POWERED  
CO-DRIVER SEAT**

A seat of power comes with its privileges, like more legroom in the 2<sup>nd</sup> row.



**MAJESTIC PANORAMIC SUNROOF**

The sun and the stars are both aligned, for you to enjoy the view.

**1<sup>ST</sup> AND 2<sup>ND</sup> ROW VENTILATED SEATS**

Designed to make you wish that your journey never ends.



**2<sup>ND</sup> ROW COMFORT HEADREST**

Relaxation is assured, no matter how long the journey.



**6-WAY POWERED DRIVER SEAT WITH MEMORY AND WELCOME FEATURE**

Your customized comfort is now at your fingertips.



### REAR WINDOW SUNSHIELD

Protect yourself against harsh sunlight and intruding eyes.



### WIRELESS CHARGER AND 45W USB C-TYPE FAST CHARGER

Before you know it, all your devices will be charged and ready to use.



### AIR PURIFIER

Breathe in fresh air,  
breathe out all your  
worries.



### RAIN SENSING WIPERS

Nothing can hamper your  
visibility. Not even the rains.



### GLOVE BOX

Store your favorite refreshments and keep them cool.



### LUXURIOUS 3<sup>RD</sup> ROW SEATS

Feel like royalty even at the back.





### FRONT ARM REST WITH COOLED STORAGE

Chilling is easy with thoughtfully designed spaces, right in the front.



### 3<sup>RD</sup> ROW AC VENTS

Cooling in the New Safari never takes a back seat.



### INTELLIGENT SPACES

For all things big and small, there's a special place in the New Safari.

---

## MORE ON COMFORT

2<sup>nd</sup> Row Seats with 60:40 Split | Reclining 2<sup>nd</sup> Row Seats

Smart A-Type and C-Type Chargers in all 3 Rows | 2<sup>nd</sup> & 3<sup>rd</sup> Row AC Vents | Follow Me Headlamps

# PERSONAS

WHAT'S YOUR KIND?

## ACCOMPLISHED

The one who leads

All your pursuits are way behind you.  
You are in a race with yourself.

So, when the world doesn't know  
which way to go, they follow you.







# ADVENTURE

The one who wanders

Is there a place, you cannot reach?  
An obstacle you cannot overcome?  
A river you cannot cross?  
A mountain, you cannot climb?

NO.





# PURE

The one who seeks

The world wants what you have.  
You want, what no one ever  
notices or cares for.

But you do.  
And that is why, you are you.



# SMART

The one who dreams

Your ambition is your story.  
You're fueled by it.

What lies ahead, you don't know.  
What you know is,  
you are now, unstoppable.





# #DARK

The one who explores

You belong to this world.  
Yet, you're far from it.

Your mystery creates many assumptions.  
Who you are, only you can tell.



# THE COLOR CODE

For shades that highlight variety.



## ACCOMPLISHED

Cosmic  
Gold

Stellar  
Frost

Stardust  
Ash

Galactic  
Sapphire

Body coloured grille only in Cosmic Gold.



# ADVENTURE

Supernova  
Copper

Stellar  
Frost

Stardust  
Ash

Galactic  
Sapphire



# PURE

Stellar  
Frost

Lunar  
Slate



# #DARK

Oberon  
Black



# SMART

Stellar  
Frost

Lunar  
Slate



## SMART (O)

- Kryotec 2L BS6 Ph2 Turbocharged Diesel Engine
- LED Projector Head Lamp
- Connected LED Tail Lamp
- Connected LED DRLs
- R17 Alloy Wheels
- 6 Airbags (Driver, Codriver, Curtain & Side Airbags)
- Tilt & Telescopic Steering Wheel with Illuminated Logo
- Fully Automatic Temperature Control
- ISOFIX
- All Wheel Disc Brakes
- Electronic Stability Program (ESP)
- Hill Hold Control
- Traction Control
- Roll Over Mitigation
- Corner Stability Control
- Brake Disc Wiping
- After Impact Braking
- Panic Brake Alert
- ABS with EBD
- Tyre Pressure Monitoring System
- Rear Parking Sensor
- Electrically Adjustable ORVM
- Height Adjustable Seatbelts for Driver & Codriver
- 3-Point Seatbelt with Reminder for all Seats
- Perimetric Alarm System
- Central Locking
- All Power Windows
- 2<sup>nd</sup> Row Seats with 60:40
- 2<sup>nd</sup> & 3<sup>rd</sup> Row AC Vents
- Ash Grey Fabric Upholstery
- Roof Rails
- 3<sup>rd</sup> Row Seats with 50:50 Split
- Boss Mode
- Smart A-type & C-type Chargers in all 3 Rows

## PURE (O)

Features Over Smart (O)

- 26.03 CM Harman Infotainment Touchscreen
- 26.03 CM Digital Instrument Cluster
- Wireless Android Auto & Apple Carplay
- 6 Speakers (4 Speakers + 2 Tweeters)
- Rear View Camera
- 250+ Native Voice Commands
- Electrically Adjustable & Foldable ORVM
- Steering Mounted Switches for Audio/Phone
- Shark Fin Antenna
- Over the Air Updates
- Front 45W C-Type Fast Charger
- Rear Washer Wiper
- Remote Central Locking

## ADVENTURE

Features Over Pure (O)

- Caravan Tan Interior Theme
- R18 Diamond Cut Alloys Wheels with Aero Inserts
- Push-Button Start (PEPS)
- Terrain Response Modes (Normal, Rough, Wet)
- Soft Touch Dashboard with Anti-Reflective 'Nappa' Grain Top Layer
- Multi Mood Lights on Door Trims, Floor Console & Dashboard
- Height Adjustable Driver Seat with Lumbar Support
- Rear Window Sunshade
- Rear Armrest with Cup Holders
- Front LED Fog Lamp
- Rear Defogger
- One Touch Driver Side Window
- Front Armrest with Cooled Storage
- Follow Me Headlamps
- Cruise Control
- Multi Drive Modes (Eco, City & Sport)

## ADVENTURE+

Features Over Adventure

- Voice-Assisted Panoramic Sunroof with Mood Lights
- 360° Surround View System
- Electronic Park Brake (EPB) with Auto Hold
- Wireless Charger
- Front Parking Sensors
- Air Purifier with AQI Display
- Auto Headlamps
- Rain Sensing Wipers
- Paddle Shifters (AT only)
- Smart E-Shifter (AT only)



# ADVENTURE+A

Features Over Adventure+

- ADAS - Advanced Driver Assistance System with 11 Key Features including Adaptive Cruise Control with Stop & Go\*\*
- Advanced ESP with Driver Doze Off Alert

# ADVENTURE+

Features Over Adventure +

- Blackstone Interior Theme
- R19 Blackstone Alloys with Aero Inserts
- #Dark Badging

\*\*Adaptive Cruise Control in AT Only

# ACCOMPLISHED

Features Over Adventure +

- Oyster White & Titan Brown Interior Theme
- R19 Dual-Tone - Diamond Cut Spider Alloys
- 7 Airbags (Driver, Codriver, Side, Curtain & Driver Knee Airbags)
- Gesture Controlled Powered Tailgate
- 31.24 CM Harman Touchscreen Infotainment
- Voice-Assisted Dual-Zone Fully Automatic Air Conditioning
- Sequential Turn Indicators on Front and Rear LED DRL
- Welcome & Goodbye Animation on Front and Rear LED DRL
- 6-Way Powered Driver Seat with Memory & Welcome Feature
- 4-Way Powered Codriver Seat with Electric Boss Mode
- Ventilated Front Row Seats (Driver & Codriver)
- Winged Comfort Head Restraints on 2<sup>nd</sup> Row Seats
- 9 JBL Speakers (4 Speakers + 4 Tweeters & Subwoofer)
- Harman AudioworX Enhanced with JBL Audio Modes
- Bejeweled Terrain Response Mode Selector with Display
- Front LED Fog Lamps with Cornering Function
- Auto-Dimming IRVM
- Advanced ESP with Driver Doze Off Alert
- Hill Descent Control
- Rear Fog Lamp

# ACCOMPLISHED+

Features Over Accomplished

- ADAS - Advanced Driver Assistance System with 11 Key Features including Adaptive Cruise Control with Stop & Go\*\*
- Connected Vehicle Technology with iRA 2.0
- 10 JBL Speakers (5 Speakers + 4 Tweeters & Subwoofer)
- Alexa Voice Commands including Car to Home Functionality
- Emergency Call & Breakdown Call Assist
- 2<sup>nd</sup> Row Ventilated Seats^
- Harman AudioworX Advanced with JBL Audio Modes

\*\*Adaptive Cruise Control in AT Only

^In 6 Seater Only

# ACCOMPLISHED

Features Over Accomplished

- Blackstone Interior Theme
- R19 Blackstone Alloys with Aero Inserts
- #Dark Badging

# ACCOMPLISHED+

Features Over Accomplished +

- Blackstone Interior Theme
- R19 Blackstone Alloys with Aero Inserts
- #Dark Badging

# TECHNICAL SPECIFICATIONS

<b>ARCHITECTURE</b>	OMEGARC (Optimal Modular Efficient Global Advanced Architecture) Derived from Land Rover's D8 Platform
<b>ENGINE</b>	
Max Power: kW/rpm	125 kW(170PS) @ 3750 rpm
Max Torque: Nm/rpm	350 Nm @ 1750 - 2500 rpm
Type	Kryotec 2.0L BS6 Ph 2 Turbocharged Engine
Fuel Emission Norm	Diesel, BS6 Phase 2
Capacity Cylinder	1956cc, In Line 4 Cylinder
<b>TRANSMISSION</b>	
Type	6-Speed Manual/6-Speed Automatic (Automatic Available in Adventure+ Onwards)
<b>DIMENSIONS</b>	
Length x Width x Height (mm)	4668 mm X 1922 mm X 1795 mm (Width Without ORVM)
Wheelbase (mm)	2741
<b>BRAKES</b>	
Front/Rear	Disc/Disc
<b>SUSPENSION</b>	
Front	Independent, Lower Wishbone, McPherson Strut with Coil Spring & Anti-Roll Bar
Rear	Semi Independent Twist Blade with Panhard Rod & Coil Spring
<b>TYRES</b>	
Wheel Size	235/65/R17 Alloys – Smart (O)   Pure (O) 235/60/R18 Alloys – Adventure   Adventure+   Adventure+ A 245/55/R19 Alloys – Accomplished   Accomplished+   Adventure+ #Dark Accomplished #Dark   Accomplished+ #Dark
Spare Wheel	Steel Wheel - 235/70 R16
<b>BOOT SPACE</b>	
Boot Space with 3 <sup>rd</sup> Row Back Fold	V211 – 420L/V215 – 680L
Boot Space with 2 <sup>nd</sup> & 3 <sup>rd</sup> Row Back Fold	V212 – 827L/V214 – 1550L
<b>TANK CAPACITY</b>	
Fuel Tank (L)	50
<b>SEATING CAPACITY</b>	
6 Seater	Accomplished+
7 Seater	All Personas

NOW WITH  
**3 YEARS | 1,00,000 KMS**  
WARRANTY

Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit our website or contact our nearest dealer

Terms and Conditions apply. Above mentioned features are key differentiating features. For the detailed list/features/specifications, please visit or contact our nearest dealer. Color applicability will vary for variants/personas and editions. Images and illustrations are indicative and for information purposes only. All features/specifications are not available in all personas and may vary. Specifications/features are subject to change without prior information. The product image may carry some accessories that are not part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colors may not match the actual colors due to printing/digital limitations. \*\*Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe iRA services by paying subscription fees. Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier. \*Leatherette. #Dark comes with Blackstone Alloys. JBL, Android Auto, Apple Car Play, Alexa, Harman & Benecke-Kaliko are registered trademarks. Emergency call & breakdown call Services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple language. Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Adaptive Cruise Control is available on in AT Address: Tata Motors Passenger Vehicles Limited, 4<sup>th</sup> Floor Ahura Centre, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400093

Toll free number: 1-800-209-8282 | Got a question? Give a missed call: 95 1212 7979  
Website: cars.tatamotors.com/cars | Mail: customercare@tatamotors.com