



LIVE THE  
*RUSH*

STARTS FROM  
**₹ 11.99 Lakh\***  
\*Ex-Showroom All India

**XUV700**

# ***SAY HELLO***

To Technology you've never seen before  
To Performance you've never felt before  
To Safety you've never experienced before  
To a rush like never before.



# ***HELLO ADRENOX***

Powerful, refined and captivating. The new Mahindra XUV700 is many things at once. But what truly sets it apart, is the technology designed to bring it all together - AdrenoX.

The super advanced intelligence of the new XUV700 is built to give you a rush like never before. Its cutting-edge technology is engineered to deliver power, safety and entertainment that is far beyond the ordinary. We promise, this is a drive experience that will blow your senses.

# LOOKS THAT GET YOUR HEART RACING

The new AdrenoX powered XUV700 is effortlessly impressive. From the style lines to the bold SUV stance, just one look is enough to give you a rush. Add the Skyroof™ and distinct LED lights, and you've got an SUV that can't be ignored.

## ADRENALINE GOES THROUGH THE SKYROOF™

With the expansive Skyroof™ in the Mahindra XUV700, panoramic views are the new default. Blazing sunsets or sparkling city lights. Now bring your love for the outside, inside with every drive.



LUXURIOUS AND SOPHISTICATED INTERIORS



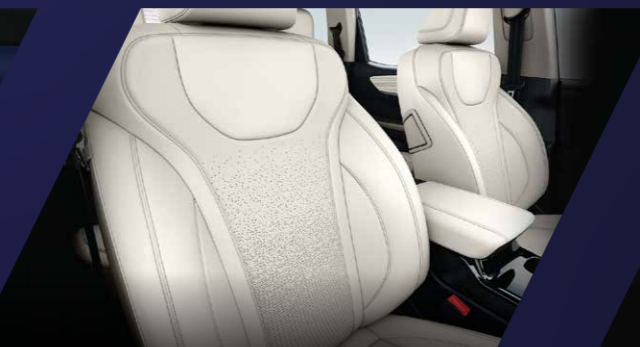
STRIKING CLEAR-VIEW LED HEADLAMPS WITH DRL AND SEQUENTIAL TURN INDICATOR



SMART DOOR HANDLES



CAPTIVATING ARROW-HEAD LED TAILLAMPS



PLUSH LEATHERETTE SEATS



R18 DIAMOND CUT ALLOY WHEELS

# TECHNOLOGY THAT ELEVATES YOUR SENSES

Step into the XUV700 and you will be greeted by technology that sets your heart racing. From the intuitive safety features to the Alexa powered smart controls, this SUV is packed with features that can thrill even the most discerning tech enthusiasts.

## UNINTERRUPTED EXCITEMENT WITH DUAL 26.03 CM (10.25 INCH) OF SUPERSCREEN

This integrated display panel of 26.03 cm infotainment and 26.03 cm digital cluster houses an army of first-in-segment, intuitive and advanced infotainment features. Alexa to ADAS, it's got everything you need for an exhilarating drive.





## THE SUV WITH 360° VISION

Four advanced wide-angle cameras work together to give you a 360° view of your vehicle and blind view monitoring. The cameras continuously record and store footage up to 11 hours, so you never miss those adrenaline-fuelled moments.



## ALEXA! GIVE ME A RUSH

Say hello to India's first vehicle with Alexa Built-in. From opening the skyroof to remotely switching on the lights in your home, you can now do almost anything from your XUV700.



## MOST POWERFUL TURBOCHARGED ENGINES OF THEIR CLASS

### PETROL mSTALLION

**POWER**  
**200** PS  
(147.1Kw)

**TORQUE**  
**380** Nm

**POWER**  
**155** PS  
(114Kw)

**TORQUE**  
**360** Nm

### DIESEL mHAWK

**POWER**  
**185** PS  
(136Kw)

**TORQUE**  
**420** Nm  
(MT)

**TORQUE**  
**450** Nm  
(AT)

## DRIVING MODES FOR EVERY MOOD

AdrenoX knows one drive mode does not fit all, that's why it gives you four. ZIP, ZAP, ZOOM and CUSTOM.



ZIP mode for that easy and comfortable city drive



ZAP mode for that extra thrust of power



ZOOM mode so you can take off anytime you want



CUSTOM mode so you define your rush



- 6-SPEED TRANSMISSION
- ALL WHEEL DRIVE CAPABILITY
- INDEPENDENT SUSPENSION WITH FREQUENCY SELECTIVE DAMPER

# ENGINEERED TO GIVE YOU GOOSEBUMPS

Raw power meets intelligent performance in the new Mahindra XUV700. With the turbocharged engines and their spirited performance one thing is guaranteed when you hit the throttle - an unparalleled rush every single time.

But, the real breakthrough is that with the CUSTOM mode, the XUV700 lets you tailor your drive performance exactly to your needs. So now, you define your rush!

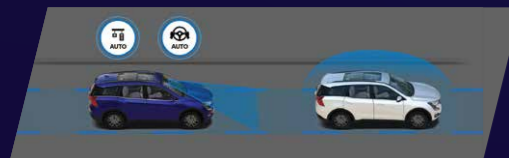
# EVEN SAFETY FEELS EXCITING HERE

Adrenaline-packed performance gets the backing of cutting-edge safety tech in the AdrenoX Powered XUV700. Advanced Driver Assistance, 7 airbags, Electronic Stability Program and Driver Drowsiness Detection. These are just a few of the intuitive features that are designed to maximize the thrill of every drive, without compromising on the safety of it.

## ADVANCED DRIVER ASSISTANCE SYSTEMS

The Advanced Driver Assistance Systems make the XUV700 an impenetrable fortress. With radar and a camera that detect obstacles, avoid collisions and assist the driver, there's no place as safe or exciting on the road as this.

HERE'S HOW ADAS PROTECTS YOUR XUV700 ON EVERY DRIVE.



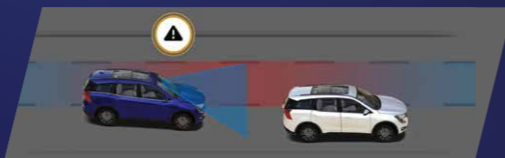
SMART PILOT ASSIST



FORWARD COLLISION WARNING



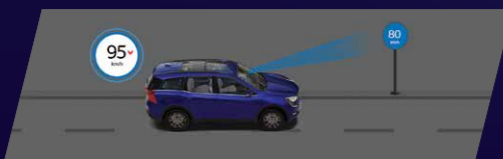
AUTOMATIC EMERGENCY BRAKING



LANE DEPARTURE WARNING



ADAPTIVE CRUISE CONTROL



TRAFFIC SIGN RECOGNITION



HIGH BEAM ASSIST



LANE KEEP ASSIST



BEST-IN-CLASS 7 AIRBAG SAFETY



LATEST GEN ELECTRONIC STABILITY PROGRAM

- DRIVER DROWSINESS DETECTION
- AUTO BOOSTER HEADLAMPS
- PERSONALIZED SAFETY ALERTS
- ELECTRONIC PARK BRAKE

# THRILLS YOU, THEN SPOILS YOU

A nod to its rugged, SUV DNA, the AdrenoX powered XUV700 is built tough. Not just any tough, high strength steel, All Wheel Drive, large alloy wheels kind of tough. But that doesn't mean it lacks sophistication. In fact, the luxurious interiors and intuitive technology make you instantly forget what a beast of an SUV it really is. What's more, the premium leatherette seats and luxurious soft-touch finish all add to its unmistakable and commanding presence.



## CHOOSE FROM 4 CUSTOMIZED ACOUSTIC MODES:

IMMERSIVE 3D, STAGE,  
PARTY, BREEZY

## IMMERSIVE 3D SOUND TECHNOLOGY IS HERE

Developed in partnership with SONY Corporation, Japan, this immersive first-in-segment 12 speaker and 3D sound system is designed to take your listening experience to a whole new level.



- **INTELLI CONTROL**
- **DUAL ZONE FULLY AUTOMATIC TEMPERATURE CONTROL**
- **VERSATILE SPACE WITH SPACIOUS SEATING**
- **3RD ROW ONE-TOUCH TUMBLE ENTRY AND FLAT FOLDED SEATS**
- **6-WAY POWERED DRIVER SEAT WITH MEMORY AND WELCOME RETRACT**
- **ADVANCED HIGH TORSIONAL RIGIDITY**
- **AUTO HEADLAMPS/AUTO RAIN SENSING WIPERS**
- **VALET MODE**
- **WIRELESS ANDROID AUTO™ AND APPLE CARPLAY COMPATIBILITY**





# STAY CONNECTED TO THE EXCITEMENT

Intelligent technology is at your fingertips with AdrenoX Connect. Track your vehicle in real-time, lock and unlock it remotely and even turn on the AC of your XUV700. Now, control 70 impressive Connected Features all with just a few taps on your phone screen. How's that for a rush?



- Check door status • Check tyre pressure
- Check lamp status • Check ODO • My SUV Info • Seat Belt Status • Check AC Status
- Check Distance to empty

## CHECK VEHICLE STATUS

## ALERTS

- Overspeed Alert • High engine temperature alert • Tyre pressure alert • Lamp status alert
- Vehicle Start/Stop • Door open alert • Geo-fence alert • Unauthorised vehicle entry
- Low Fuel Alert • Route Deviation Alert • Time Fencing • Seatbelt alert
- Driver Drowsiness Alert • Insurance expiry • PUC expiry • Engine Idle Alert

- Remote Start and Stop • Remote Climate control
- Remote Windows Up/Down • Remote Door Lock/Unlock
- Remote Lamp On/Off • Locate my SUV • Remote Skyroof Control

## REMOTE FUNCTIONS

## LOCATION BASED SERVICES

- Live tracking • Save Route / Save Place • Find my SUV
- Share my SUV location • Push to SUV • Sync location on SUV
- Ecosense • Trip History • Weekly Report • Trip Replay • Pit Stops

- Zomato • JustDial • India Today • Weather Update • Travel Explorer • Horoscope

## THIRD PARTY FEATURES

## SAFETY

- E-Call • SOS Button
- Roadside Assistance

- E-Manual • In-Home Alexa • Estimated Time of Arrival (ETA) • Valet Mode • Contact Us
- Smart Home Control • Log Book – Fuel (Fuel Diary) • mGreetings • Do-Not Disturb • About the Place
- Journey Planner • Share my Car (Request Access) • My Documents • Profile Manager • To-do List
- Smart Wearables • Pick up Reminder • Service Booking • Personalized Safety Alert

## OTHERS



### MX

- 20.32cm (8") Infotainment
- 17.78cm (7") Cluster
- Android Auto™
- Smart Door handles
- USB in 1<sup>st</sup> and C-Type in 2<sup>nd</sup> row
- Air dam
- Tilt Adjustable Steering
- Speed Sensitive door locks
- Centre arm rest with storage
- Bottle holder in all doors
- Adjustable headrest for all 4 window seats
- Follow me Home Headlamps
- 4 Speakers
- Roof lamp for 1<sup>st</sup> and 2<sup>nd</sup> row
- MicroHybrid Technology\*
- ISOFIX
- Electrically Adjustable ORVMs
- Arrow-Head LED Tail lamps

### AX3

ADDS TO THE FEATURES OFFERED ON MX

- Dual HD 26.03 cm (10.25") Infotainment and 26.03 cm (10.25") Digital Cluster screens
- Navigation
- Amazon Alexa Built-in
- Wireless Android Auto™
- Wireless Apple CarPlay Compatibility
- AdrenoX Connect with 1 yr free subscription
- 6 Speakers with Sound Staging
- 3<sup>rd</sup> row AC\*
- 2<sup>nd</sup> row seat with armrest and cup holder\*
- 2<sup>nd</sup> row 60:40 One-Touch Tumble\*
- Flexible Boot Space (3rd row 50:50 split with recline)\*
- Personalized Safety Alerts
- LED DRL
- Fog Lamps

### AX5

ADDS TO THE FEATURES OFFERED ON AX3

- R17 Diamond Cut Alloy
- Skyroof™
- LED Clear-view Headlamps with Auto Booster
- Latest Gen Electronic Stability Program\*
- Drive Mode\*
- Curtain Airbags for all rows
- LED Sequential turn indicators
- Cornering Lamp
- 2<sup>nd</sup> row Map lamps

### AX7

ADDS TO THE FEATURES OFFERED ON AX5

- Advanced Driver Assistance Systems (ADAS)
- Side Airbags
- Tyre Pressure Monitoring System
- Push Button Start
- R18 Diamond Cut Alloy
- Leatherette Seat & IP
- Leather Steering & Gear lever
- 6-Way Power seat with Memory and Welcome retract
- Intelli Control
- Auto Headlamps
- Rain Sensing Wiper
- Reverse Camera
- Smart Clean Zone
- Latest Gen Electronic Stability Program
- Driver Drowsiness Detection
- Steering mounted Cluster - control with custom key
- Powerfold ORVM
- One Touch Driver Power Window with Smart Close
- Dual Zone Climate Control
- Co-driver Ergo lever
- Adrenox connect with 2 years free subscription
- Cruise Control

### LUXURY PACK

ADDS TO THE FEATURES OFFERED ON AX7

- Blind View Monitor
- Continuous Digital Video Recording
- 3D Audio with 12 Speakers
- 360° Surround View
- Knee Airbag
- Passive Keyless Entry
- Electronic Park Brake
- Adaptive cruise control with Stop and Go (AT)
- Telescopic steering
- Vanity Mirror illumination
- Electric Smart Door Handles
- Wireless Charging

### MX VARIANT COLOURS



EVEREST WHITE MIDNIGHT BLACK DAZZLING SILVER RED RAGE

### ADRENOX VARIANT COLOURS



EVEREST WHITE MIDNIGHT BLACK DAZZLING SILVER RED RAGE ELECTRIC BLUE

TECHNICAL SPECIFICATIONS			
ENGINE	PETROL	DIESEL	
Type	Turbo Petrol with Direct Injection (TGDI)	Turbo Diesel with CRDi	
Capacity	2.0L	2.2 L	
Max. Power	147kW @5000 r/min	114kW @3750 r/min	136kW @3500 r/min
Max Torque	380 Nm @ 1750-3000 r/min	360 Nm @ 1500-2800 r/min	420 Nm @ 1600-2800 r/min (MT) 450 Nm @ 1750-2800 r/min (AT)
Transmission Type	6 MT/6 AT	6 MT	6 MT/6 AT

DIMENSIONS	
Length x Width x Height	4695 x 1890 x 1755 mm (with Roof Rail)
Wheelbase	2750 mm

SUSPENSION	
Front Suspension	McPherson Strut Independent Suspension with FSD and Stabilizer bar
Rear Suspension	Multi-link Independent Suspension with FSD and Stabilizer bar

BRAKE	
Front	Ventilated Disc
Rear	Solid Disc
Electronic Parking Brakes (Option)/ESP (Option)	

WHEELS & TYRES	
Front	235/60 R18 Alloy with Diamond Cut
Rear	235/65 R17 Alloy with Diamond Cut
	235/65 R17 Steel
	155/90 R18 Temporary Spare wheel

FUEL TANK CAPACITY	
	60L

	DIESEL				PETROL			
	MT		AT		MT		AT	
	5 Seater	7 Seater	5 Seater	7 Seater	5 Seater	7 Seater	5 Seater	7 Seater
MX	•				•			
AX3	•	•	•		•		•	
AX5	•	•	•	•	•	•	•	
AX7		•		(Optional AWD)		•		•
AX7 with Luxury Pack				•				•

For more information, call us at 1800-266-7000. Mahindra & Mahindra Ltd. Marketing Office, Mahindra Towers, 3rd Floor, Akurli Road, Kandivali (E), Mumbai 400101

\*All features mentioned are not available on all models. Accessories shown are not part of standard configuration. Performance figures may differ in conditions other than test conditions. Vehicle body colour may differ from the printed or digital photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. We reserve the right to add or delete any feature without prior notice and without any liability. Android Auto is a trademark of Google LLC. To use Android Auto on your car display, you'll need an Android phone running Android 6.0 or higher, an active data plan, and the Android Auto app. Apple Carplay is compatible only with select mobile devices with iOS operating system. MicroHybrid is available only on Manual Transmission across all variants. Leather gear lever is available on all Automatic variants. 3rd row aircon vents, 2nd row seat with armrest and cupholder as well as 2nd row 60:40 One-Touch tumble functions are available only on the 7-seater configurations. Smart Pilot Assist and Adaptive Cruise Control is only available on AX7 Automatic and AX7 Luxury Automatic variants. ADAS is an advanced safety system that aids driver to be in control of vehicle but should not be treated as a replacement to driver. All-Wheel-Drive is available on AX7 only and comes with Electronic Park Brake. Electronic Stability Program (ESP) is available on AX5 Diesel, AX7 (Both Diesel and Petrol), AX7 Luxury (Both Diesel and Petrol) and all Automatic variants.

**Mahindra**

Mahindra & Mahindra Ltd., Automotive Sector, Mahindra Tower, 3rd Floor, Akurli Road, Kandivali (E), Mumbai - 400 101, India.  
Tel: 022 - 2884 9588, Fax: 022 - 2846 8522