



CITROËN



**ALL-NEW CITROËN C3 AIRCROSS SUV**

— **#CELEBRATEYOURSTORY** —

# BORN FRENCH

---



**FRENCH  
AUTOMOTIVE  
BRAND**  
**ESTABLISHED IN 1919**

Citroën is a French automotive brand established in 1919. Present in over 101 countries, the brand has sold over 50 million vehicles in its 104 years of existence.

Globally, the brand is known for its bold design and comfort offerings. Today, the brand is one of the most loved and collected automotive brands worldwide.

Citroën has had a racing lineage & has won 3 WTCC and 8 WRC world championship manufacturers' titles.

Citroën always challenges conventions to offer a modern and innovative approach to mobility. There are many firsts in the automotive world brought by Citroën which has led to the winning numerous national and international awards.

- 1<sup>st</sup> mass-market car with front-wheel drive - Traction Avant
- 1<sup>st</sup> Hydropneumatic Self-leveling Suspension System in the world
- 1<sup>st</sup> car model with modern disc brakes - Citroën DS
- The iconic and popular 2CV transcended eras and completed its journey from 1948 to 1990 with over 5 million units sold globally

Being an innovative brand, Citroën globally offers a wide range of models, from the AMI, an electric quadricycle designed for the city, to sedans, SUVs, and commercial cars, which are available with multiple powertrains – Conventional fuel, Electric & Plug-in hybrid.

# MADE IN INDIA

---

IN 2021

**CITROËN  
STARTED ITS  
JOURNEY IN  
INDIA**

The group has invested upwards of 600 crores in the Indian market with 2 factories in Tamil Nadu – a Vehicle Assembly plant in Tiruvallur, an Engine & Transmission plant at Hosur along with an R&D centre in Chennai.

In 2021, Citroën started its journey in India with the launch of its international flagship - C5 Aircross SUV. In 2022, Citroën launched its first vehicle under the C-Cubed Program – Citroën C3, which has won multiple awards for its bold design, customisation, and advanced comfort offerings.

In 2023, we brought our next all electric mobility offering New ë-C3 All Electric, making Citroën the 1st automotive brand to launch an Electric Vehicle on the same platform within 6 months of the launch of the internal combustion engine. And now adding even more comfort to your journeys, Citroën is launching a robust and truly versatile SUV - the All-New Citroën C3 Aircross SUV.

Citroën is also revolutionising the car buying & ownership experience through its La Maison Citroën phygital showrooms – which include unique High-Definition 3D configurators along with the ATAWADAC (AnyTime, AnyWhere, AnyDevice, AnyContent) experience.

To further enhance customer experience, Citroën introduced innovative doorstep like – Service on Wheels, 180 minutes-Road Side Assistance Guarantee, Periodic Service & Maintenance with Pickup & Drop and much more.

# CITROËN CITIZEN SERVICES®



Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.

## PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:

	Meaning the home of Citroën, our phygital showrooms unite technology with comfort.
 ANY TIME ANY WHERE ANY DEVICE ANY CONTENT 3D - CONFIGURATOR   citroen.in   SOL - SELLING ONLINE	Delivering a seamless digital customer experience that can be accessed anywhere on any device.
<b>Citroën</b> finance <b>Citroën</b> insurance <b>Citroën</b> lease	Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.

## POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:

	After-sales workshop offering maintenance and care services for all Citroën vehicles.
 COMFORT AT YOUR FINGERTIPS	Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.
	Download the MyCitroën App on your smartphone and experience its 35 smart features like charging station locator, car locator, geo-fencing and many more. 
	Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.



# CITROËN FOR EVERYONE

At Citroën, we've created a legacy of comfort and well-being. A legacy formed as a result of the century-long DNA of comfort and innovation. Taking a leap into the future, our wide range of SUVs, hatchbacks and electric vehicles are specially curated for diverse individuals and their unique needs. Adding comfort at every stage, Citroën takes accessibility to new levels with services like virtual configurator, ATAWADAC, Service on Wheels and more. So, whether you're a large family, an adventurous individual or a couple that loves their daily routine - there's a Citroën for everyone.



# ALL-NEW CITROËN C3 AIRCROSS SUV CELEBRATE YOUR STORY

Your life is a collection of countless stories. Tales that celebrate the journeys you've covered, the adventures you've chased, the success you've achieved and the memories you've gathered along the way. However, the one thing that unites them all is that you've written those stories with the people you love. The people who are the co-travellers in the journey called life.

The All-New Citroën C3 Aircross SUV is here to enable you to share the joys of your stories with the ones that matter to you the most. Because your story is as good as the family & tribe you celebrate it with.



## KEY STRENGTHS

### SEGMENT-FIRST FLEXI-PRO 5+2 SEATING

Jump into the world of versatility and space! Travel with family, friends, and additional luggage with 7 unique celebration modes for added versatility. And get up to 511L of boot space by simply removing the 3<sup>rd</sup> row entirely.

### COMMANDING SUV STANCE

Best-in-class height of 1669mm and 200mm of high ground clearance translates to one thing – a driving position that makes you feel like you're the king of the road.

### BEST-IN-CLASS INTERIOR SPACE

Class-leading wheelbase of 2671mm and ample headroom. Stretch free no matter where you are sitting, or where your road trips take you.

### 1.2L GEN III PURETECH TURBO ENGINE

The SUV's 110 PS Power and 190Nm Torque makes for a zippy ride, be it strolling around town with friends or hitting the highway on a weekend gateway with the family.

### 17.78CM COLOUR DIGITAL TFT CLUSTER

Step into the world of total control with our best-in-class window that puts you right in the cockpit

of the car. Designed to take your driving experience to new heights, the digital cluster offers access and control of the Tyre Pressure Monitoring System, Eco-indicator & more. Additionally, it comes in 2 Colour Themes for you to tailor-make your experience.

### 26CM HD TOUCHSCREEN WITH MYCITROËN CONNECT 1.0

Turn every drive into a celebration with Wireless Android Auto™ and Apple CarPlay®. And enjoy seamless screen mirroring and 35 smart features using the MyCitroën Connect App.

### ADVANCED SAFETY SUITE

Advance safety for all your adventures as you sit back in comfort and let your Citroën take charge with features such as ABS with EBD, ESP, Hill-hold Assist, TPMS & Dual Front Airbags.

### ADVANCED COMFORT WITH THE FLYING CARPET EFFECT

Based on a century-long DNA of comfort, make every adventure a calming affair with the advanced Citroën suspension. Not just that, add convenience to comfort with Rear Parking Sensors and a Rear Camera.



EXTERIOR DESIGN  
TOUGH ON THE OUTSIDE

A true-blue SUV, the All-New Citroën C3 Aircross SUV is designed to welcome all your loved ones. Completely homegrown here in India, its iconic silhouette and imposing stance lends it the aggression of an SUV, and the smooth

uninterrupted curves across the shoulders make it strikingly sophisticated like a sedan. Elements like Dual-LED DRLs and 3D-effect rear tail lamps add to its timeless design. Go ahead, enjoy the attention when you travel together.





# INTERIOR AMBIANCE CARING ON THE INSIDE

Taking inspiration from Citroën's comfort DNA, the All-New Citroën C3 Aircross SUV is comforting, plush, and cocooned. Experience the premiumness of the French icon that is brimming with high-end materials on every

surface. The cabin features a dashboard that stages impeccable luxury. A soft-to-touch leather wrapped steering wheel. And Metropolitan Beige Leatherette Upholstery that oozes opulence, every time you step inside the car.





Built on a 100+-year-old DNA of comfort innovation, we continue to strive forward by making every adventure more comfortable than ever before. With unique customisations, celebration modes and comfort offerings make the most of all your journeys with the four key pillars of the All-New Citroën C3 Aircross SUV:

**ROBUST**

**COMFORT**

**VERSATILITY**

**INTUITIVE TECHNOLOGY**

*The Citroënist*  
Est. 1919



# ROBUST



Standing tall with its commanding presence, the All-New Citroën C3 Aircross SUV seamlessly combines the modernity of the French icon with the boldness of an SUV. It's a machine that lends your moments of togetherness a much-deserved upgrade of style and presence.

## AGGRESSIVE FRONT GRILLE

Make a bold statement wherever the roads take you.

## 200mm GROUND CLEARANCE

Enjoy a commanding view of the world from your throne. And manoeuvre effortlessly with 20.5° approach and 25° departure angles, and a short 5.4m turning radius.

## BEST-IN-CLASS DIMENSIONS

With a height of 1669mm and length of 4.32m, make an undeniably bold presence on the road. The bold SUV makes a statement that leaves a lasting impression on everyone.

## QUADRATIC R17 DIAMOND CUT ALLOY WHEELS

The majestic set of wheels are perhaps the most stylish way to kick around dust and rubble.

## 3D JEWEL EFFECT TAIL LAMPS

A treat for everyone tailing it.

## REAR SPOILER

Feel spoiled with style.

## GLOSSY BLACK REAR EMBELLISHER

All eyes on you, always.

# VERSATILITY

The biggest strength of the one size fits all Citroën C3 Aircross SUV is its capability to make room for everything, and everyone. Be it an impromptu drive or a long weekend, this SUV has the room to accommodate it all. And if it can't, it can simply make more space! That's right. The All-New C3 Aircross SUV comes with Flexi-pro 5+2 seating and 7 unique seating variations, catering to all kinds of celebrations.



## FULL HOUSE CELEBRATION MODE

With all seats up and enough space for seven people, this mode, just like its name suggests, screams celebration. This mode ensures no one gets left behind.



# OUTDOOR MODE

Why choose between your crew and your luggage when you can travel with both. This unique configuration smartly creates space for your friends as well as their belongings. Explore on!



## CAMPER MODE

Flip down or entirely remove the 3rd row and there you have it – a massive boot to store a weekend’s worth of camping gear. Don’t forget the marshmallows.



## ULTRA SPACE MODE

With the 3rd row completely removed and the 2nd row completely folded, this configuration will create a world of space for you to carry your world with you.



# CELEBRATE, IN EVERY COLOUR

The All-New Citroën C3 Aircross SUV offers contrasting roof colours to create a dual tone look that is available in White, Grey, or Blue. With an impressive and personalisable menu of 70+ different accessories and 4 themed packs, the SUV stands out of the crowd with its robust design, tailor-made for every personality.



# COMFORT

The best times are the ones you spend with the people you're most comfortable with. The All-New Citroën C3 Aircross SUV is designed to give you the same comforting feeling.

## FLYING CARPET EFFECT

Globally recognised, Citroën's suspension makes its way to the All-New Citroën C3 Aircross SUV. Designed to absorb every single undulation, it lets you enjoy your adventures with utmost ease.

## CLASS-LEADING WHEELBASE OF 2671mm

Translates into ample knee room and abundant headroom for all your friends.

## 3-STEP RECLINER FOR THE 2<sup>ND</sup> ROW SEATS

in the 5+2 seater for your utmost comfort.

**ARMRESTS** for the driver and 2<sup>nd</sup> row seats in the 5 seater

**ADJUSTABLE NAP REST** for the 2<sup>nd</sup> & 3<sup>rd</sup> row in the 5+2 seater





# INTUITIVE TECHNOLOGY

A world of technology that surrounds you with convenience. Intuitive features that make you the perfect host of your shared journeys.

## **26cm CITROËN CAPACITIVE TOUCHSCREEN**

With Screen Mirroring, Apple CarPlay® and Android Auto™ connectivity.

## **MYCITROËN CONNECT**

Stay connected with 35 smart features in your All-New Citroën C3 Aircross SUV, wherever you are, with quick and easy access.

## **17.78cm TFT CLUSTER**

With 3 personalisation modes for every occasion.

## **REVERSE PARKING CAMERA WITH SENSOR**

Leave your worries behind, especially during reversing the All-New Citroën C3 Aircross SUV.



REVERSE PARKING CAMERA WITH SENSOR



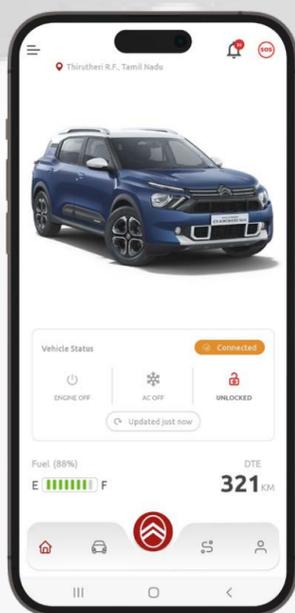
DIS WITH ANODISED GREY THEME



DIS WITH ANODISED BRONZE THEME

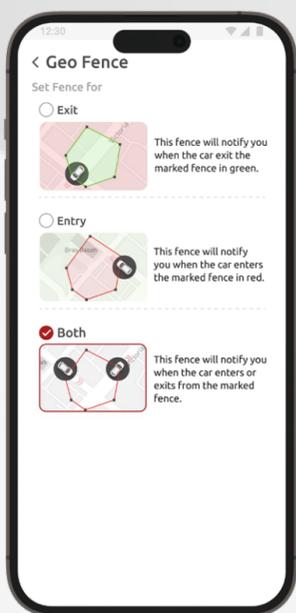


# ACCESS 35 SMART FEATURES WITH NEXT-GEN MYCITROËN CONNECT



## FUEL STATUS

Track your C3 Aircross SUV's fuel and distance to empty status directly on your smartphone with the MyCitroën Connect App.



## GEO-FENCING & LOCATE CAR

Receive a notification and track your C3 Aircross SUV if it crosses a pre-set radius. Additionally, locate your SUV quickly at the click of a button.



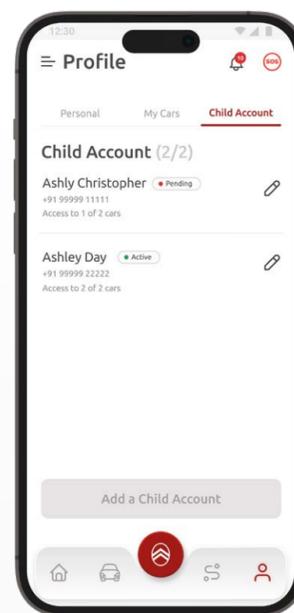
## INTRUSION SOS ALERT

Get notified instantly in case of any intrusion or unauthorised access to your C3 Aircross SUV.



## ONE CLICK SOS ALERT

The app is equipped with an SOS and an RSA call button to directly place a call to the help line. Additionally, an SMS notification is also sent over to your emergency contacts.



## CHILD ACCOUNT/ SECONDARY ACCOUNT

The app will allow you to include two additional users. You can now also track users including their location, overspeed, charging status.



\*T&C: Functioning of some features is subject to availability of internet and dependent upon network speeds. Features and specifications may vary model wise.

# PROTECTED BY CITROËN

Built on our DNA of comfort and innovation, the All-New Citroën C3 Aircross SUV enables you to push the limits and go beyond without any worries thanks to its anti-lock braking system, electronic

brakeforce distribution and electronic stability program. Featuring driver and passenger airbags, front fog lamps and day/night IRVM, the All-New Citroën C3 Aircross SUV enables you for all your adventures.



## DUAL AIRBAGS

Stay safe and secure with standard dual airbags for driver and co-passenger safety.



## HILL HOLD ASSIST

The only way to move in your All-New Citroën C3 Aircross SUV is forward and upward. With Hill Hold Assist, drive stable and steady on an incline, without the fear of rolling back after the release of the brake pedal.



## ABS, ESP & TPMS

Giving prime importance to your comfort and safety, the All-New Citroën C3 Aircross SUV comes equipped with an Anti-lock Braking System (ABS), Electronic Stability Program (ESP) and Tyre Pressure Monitoring System (TPMS) to have maximum traction on the road to avoid wheelspin on slippery & loose terrain.





## UNDENIABLY POWERFUL

Powered by a 1.2L Turbo engine with a 6-speed manual transmission, the All-New Citroën C3 Aircross SUV is built to be tough on the outside, caring on the inside. With an enthusiastic capability for performance and efficiency, unlock an unmistakable Citroën experience.

# COLOUR COMBINATIONS



## 4 MONOTONE BODY COLOURS



POLAR WHITE



STEEL GREY



PLATINUM GREY



COSMO BLUE

## 6 DUAL TONE OPTIONS



POLAR WHITE BODY WITH PLATINUM GREY ROOF



POLAR WHITE BODY WITH COSMO BLUE ROOF



STEEL GREY BODY WITH POLAR WHITE ROOF



STEEL GREY BODY WITH COSMO BLUE ROOF



PLATINUM GREY BODY WITH POLAR WHITE ROOF



COSMO BLUE BODY WITH POLAR WHITE ROOF

## 2 INTERIOR TRIMS



ANODISED BRONZE



ANODISED GREY\*

\*Applicable for YOU variant only



# WARRANTY

At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 2 years or 40,000 km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on [www.citroen.in](http://www.citroen.in) or call the Citroën Customer Experience Centre at 1800 267 1000.

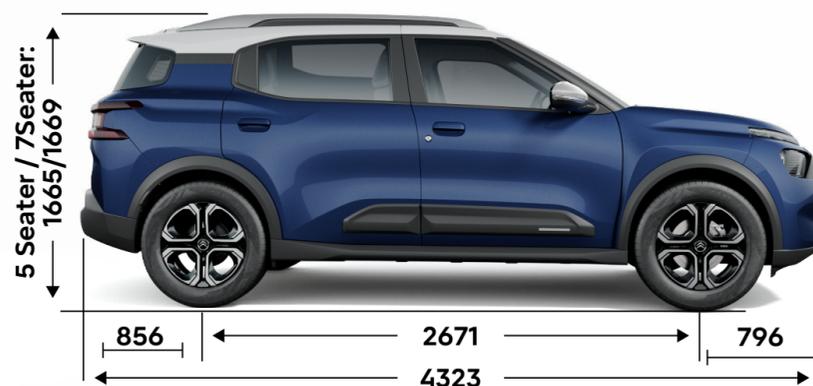
 +91 73585 02839.

# TECHNICAL SPECIFICATIONS

ENGINE	PURETECH 110
Fuel Type	Petrol
No. Of Cylinders	3
Displacement, cc	1199
Max. Engine Output, ps (kw) @ rpm	110(81) @ 5500
Max. Torque, Nm @ rpm	190 @ 1750
Fuel Efficiency (km/l)	18.5
Transmission	6-Speed Manual
Fuel Tank Capacity, l	45
DIMENSIONS	
Overall Length, mm	4323
Overall Width (w/o mirrors), mm	1796
Overall Height (Unladen), mm	<b>5S:</b> 1665   <b>7S:</b> 1669
Wheel Base, mm	2671
Boot Space*, l	5S - 444 5+2 S - 44/511 (w/3rd row seats removed)/ 839 (w/3rd row seats removed & 2nd Row Seats folded)
WEIGHTS	
Kerb Weight (kg)	<b>5S:</b> 1230   <b>7S:</b> 1275
Gross Vehicle Weight (kg)	<b>5S:</b> 1640   <b>7S:</b> 1800
SUSPENSION	
Front	Macpherson Strut with Coil Spring
Rear	Rear Twist Beam with Coil Spring
BRAKES	
Front	Ventilated Disc
Rear	Drum
STEERING	
Power Steering Type	Electric
Minimum Turning Circle Radius (m)	5.4
TYRE SIZE	
Tyres	215/60 R17
Spare Wheel	205/65 R16 Steel

^ with roof rails | \*(ISO 210 - Till parcel shelf/Backrest top)

## DIMENSIONS



All measurements are in millimetres.

**Terms & Conditions:** Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to digital layout.

# FEATURES

VARIANTS	MAX
5 Seater	✓
5+2 Seater	✓
EXTERIOR	
Body Coloured Bumpers	•
Front Panel: Brand Emblems - Chevron - CHROME	•
Front Panel: Chrome Moustache	•
Front Grill Upper - Painted Glossy Black	•
Glossy Black Tailgate Embellisher	•
Rear Spoiler	•
Body Coloured Outside Door Handles	•
Outside Door Mirrors-HIGH GLOSS BLACK	•
Wheel Arch Cladding	•
Body Side Sill Cladding	•
Sash Tape - A/B Pillar	•
Sash Tape - C Pillar	With Dual Tone Only
Halogen Headlamps	•
Side Turn Indicators On Outside Mirrors	•
'QUADRATIC' DIAMOND CUT ALLOY WHEELS	•
Skid Plate - Front & Rear	•
Signature LED Day Time Running Lights	•
Roof Rails	•
Shark Fin Antenna	•
Front Fog Lamps	•
Dual Tone Roof	OPTION
INTERIOR	
Interior Environment - Dual-tone Black & Grey dashboard	•
Premium Printed Headliner	•
AC Knobs - Satin Chrome Accent	•
Parking brake Lever Tip - Satin Chrome	•
Instrument Panel - Deco	Anodised Bronze
Insider Door Handles - Satin Chrome	•
Satin Chrome Accent - IP, AC Vents Inner Part, Gear Lever Surround, Steering Wheel	•
Glossy Black Accent - Door Armrest, AC Vents (Side) Outer Rings Central AC Vents, Steering Wheel Controls	•
Leather Wrapped Steering Wheel	•
Front And Rear Door Armrest	Leatherette
SEATS	
Seat Upholstery 'Metropolitan Beige' - Leatherette/Fabric	•
Row 1 Headrest	Adjustable
Row 2 Headrest	5S - Adjustable 5+2 S - Adjustable with Centre Naprest
3 <sup>rd</sup> Row Seats Removable Seats 50:50 Split Adjustable Headrest"	5+2 S
2 <sup>nd</sup> Row 60:40 One-Touch Tumble	5+2 S
2 <sup>nd</sup> Row Backrest Adjustable Recline Angle (3 Positions)	5+2 S
INFOTAINMENT AND CONNECTIVITY	
CITROËN Connect Touchscreen (26cm)	•
Bluetooth® Connectivity	•
Mirror Screen (Apple CarPlay® And Android Auto™) Wireless Smartphone Connectivity	•

# FEATURES

VARIANTS	MAX
Speakers	4+2 Tweeters
Steering Wheel with Audio, Phone & Cluster Controls - Glossy Black Accent	.
MyCitröen Connect with 35 Smart Features	.
'C - BUDDY' Personal Assistant Application	.
COMFORT AND CONVENIENCE	
Manual Air Conditioner with Heater	.
Rear Roof Airvents	5+2 S
Front & Rear Power Windows	.
One-Touch Auto Down - All 4 Power Windows	.
Remote Keyless Entry	.
Electrical Adjustable Outside Rear View Mirrors	.
12V Socket - Front	.
Day/Night Inside Rear View Mirror	.
Tilt Steering	.
Front Windscreen Wipers - Intermittent	.
Bottle Holders On Doors- 1 Litre (Front & Rear)	.
3 <sup>rd</sup> row - Bottle Holder	5+2 S
Bag Support Hooks in Boot (3kgs)	.
Rear Seat - 100% Fold Flat	5S
Driver Seat - Manual Height Adjustable	.
Parcel Shelf	5S Only
Driver And Front Passenger Seat: Back Pocket	.
Co-driver Side Sun Visor with Vanity Mirror	.
Rear Defogger	.
Driver Seat Armrest	.
Rear Seat Centre Armrest - With Cup Holder	5S Only
Rear Wiper & Washer	.
SMARTPHONE FRIENDLY	
Smartphone Storage - Rear Console	.
Smartphone Charger Wire Guide on Instrument Panel	.
USB Charger - Front 1, Rear 2 Fast Chargers	.
3 <sup>rd</sup> Row 2 Fast Chargers	5+2 S
INSTRUMENTATION & LIGHTING	
17.78 cm Colour Digital TFT Cluster	.
Tripmeter	.
Distance to Empty	.
Average Fuel Consumption	.
Outside Temperature Indicator in Cluster	.
Low Fuel Warning Lamp	.
Gear Shift Indicator	.
Door Ajar Warning	.
Interior Room Lamps	Front & Rear
Boot Lamp	.
SAFETY AND SECURITY	
Front Driver and Passenger Airbags	.
ABS with EBD	.
ESP	.
Hill Hold	.
Tyre Pressure Monitoring System	.
Front Driver & Passenger Seatbelt with Pretensioner & Load Limiters	.
Seat Belt Reminder & Buzzer (Driver & Co-Driver Side)	.
High Speed Alert System*	.
Reverse Parking Sensors	.
Rear View Camera	.
VIBE PACK (FACTORY FITTED)	
Body Side Door Moulding & Painted Insert	
Roof Rail Embellisher	
Front Grille Embellisher (Glossy Black + Painted)	
Tail Gate Embellisher - Chrome	
Front Fog Lamp (Only PLUS)	OPTION

\*The speed alert system gives an audible warning to the driver at 80 km/h and 120 km/h



# CITROËN



VER-1/APRIL 2023

**CORPORATE OFFICE ADDRESS:**  
**PCA AUTOMOBILES INDIA PRIVATE LIMITED**  
Adhigattur Village, Kadambathur P.O Thiruvallur, Tamil Nadu 631203

**THE CITROËN CUSTOMER EXPERIENCE CENTRE**

**1800 267 1000** **+91 73585 02839**

TO FIND OUT MORE  
visit [www.citroen.in](http://www.citroen.in)