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## Introducing BYD eMAX 7

Where Family Comes Together...

BYD MAX 7





#### Your Electric Companion for Long-Range Comfort

BYD eMAX 7 is crafted for those who value both modern convenience and environmental responsibility, offering a seamless blend of range and reliability.

Inspired by the demand for sustainable mobility, the BYD eMAX 7 redefines the driving experience with its spacious design and innovative technology.



#### Electric Elegance

Experience electric elegance with the BYD eMAX 7, where sleek, aerodynamic lines meet modern design sophistication. The bold exterior is crafted to captivate, featuring a streamlined profile and refined details that reflect its advanced engineering.





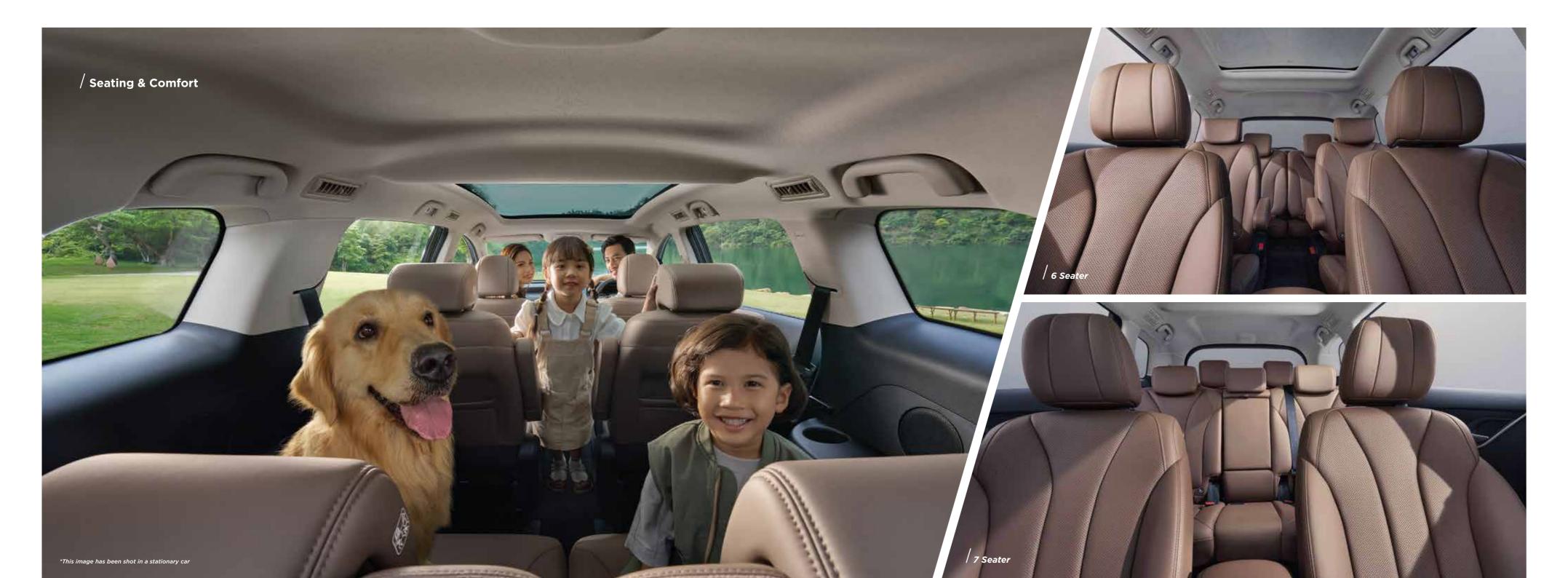
#### **Immersive Interiors**

The thoughtfully designed cabin offers abundant room, refined details and front ventilated seats for unparalleled comfort.

Enjoy a harmonious blend of elegance and practicality, making every drive a memorable experience.

## Modern Interiors with Intelligent Cockpit

Experience the perfect blend of style, functionality, and spaciousness, tailored to enhance your driving pleasure.



#### Panoramic Glass Roof with Electric Slide

The panoramic glass roof of the BYD eMAX 7 having 1.42 m<sup>2</sup> viewing area gives an enthralling view of the picturesque skyscape above you, turning every drive into an immersive experience.





## / Vehicle To Load (VTOL) Mobile Power Station

With VTOL, you can enjoy a new level of comfort and convenience on the go. Whether it's the long drives, camping sessions or a need for some power boost, your vehicle becomes a reliable source of energy.









\*NEDC Tested Top Driving Range

#### Features & Functionality

The BYD eMAX 7 aims to make your driving experience convenient & comfortable. Whether it's the long journeys or day-to-day commutes, the BYD eMAX 7 has got you covered.

With foldable flatbed rear seats you get spacious 580 litre\* of boot space.







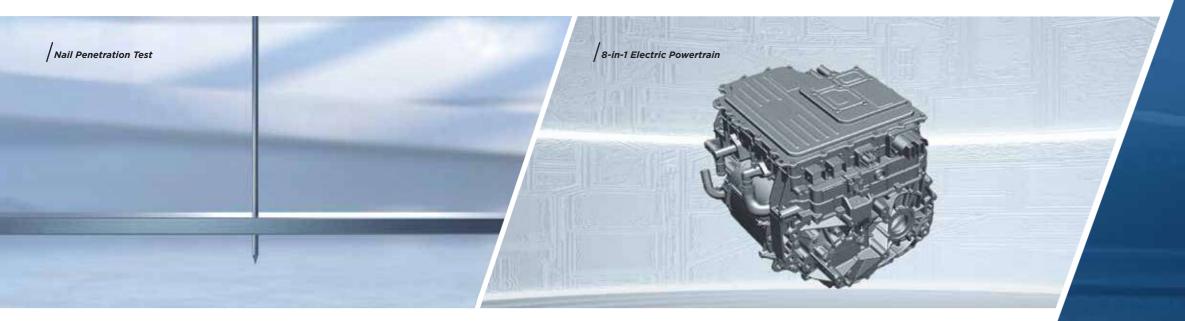
### Maximum Performance

Experience exhilarating performance with the BYD eMAX 7: 150 kW peak power and 310 N·m peak torque drive its surging 8-in-1 electric powertrain. Accelerate from 0 to 100 km/h in just 8.6 seconds, showcasing aerodynamic prowess with flair.





/ Enjoy a 530 km\* ultra-long range for truly boundless journeys...



#### **Blade Battery**

BYD eMAX 7 is equipped with the Blade Battery technology, which sets new benchmarks and redefines the standards of EV safety.

#### Ultra Safe

Blade Battery has successfully passed the nail penetration test, the most rigorous way to test the thermal runaway of batteries. We could say that the nail penetration test is the Mount Everest of the battery safety tests.

#### **Ultra Strength**

Blade Battery completed an extreme strength test that saw a 46-tonne truck driving right over it, once again resetting the bar for power battery safety.

#### **Ultra Driving Range**

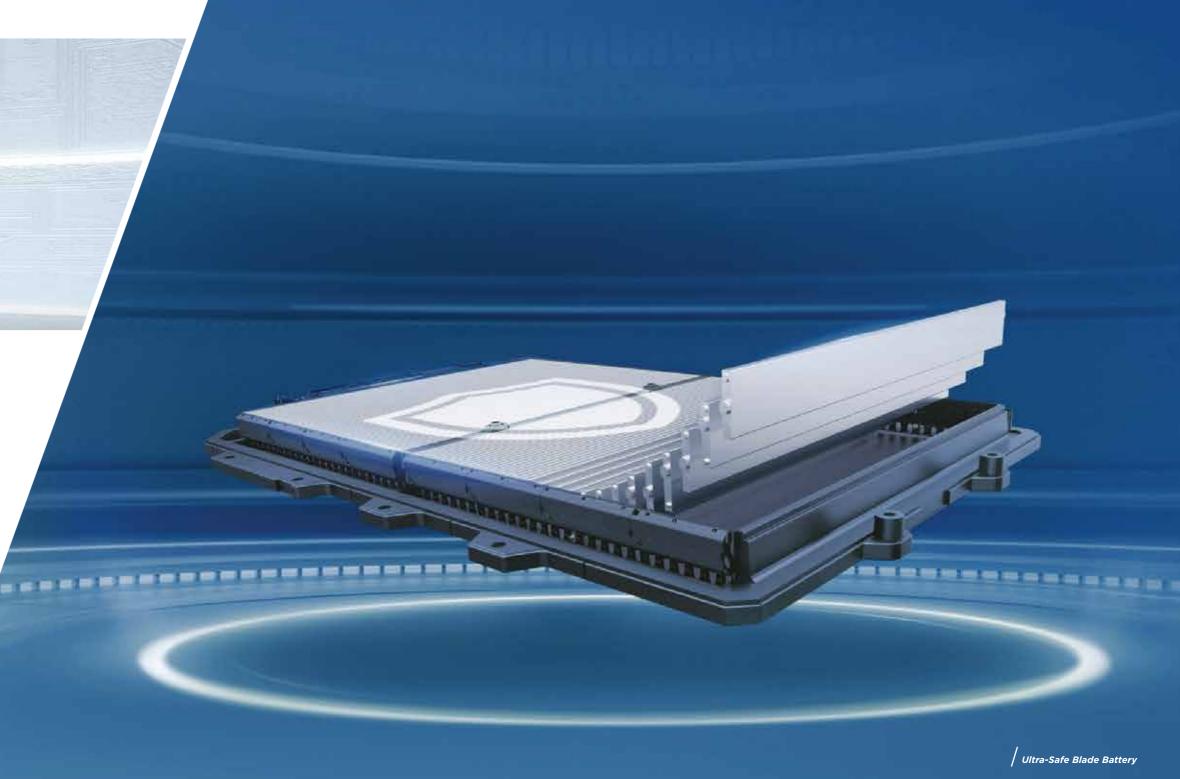
Blade Battery supports BYD eMAX 7 a range of 530 km\* as per the NEDC test.

#### Ultra-high Charging and Discharging Capacity

Blade Battery can support BYD eMAX 7 to charge from 0% to 80% within 37 mins\*, and enables BYD eMAX 7 to accelerate from 0-100km/h within 8.6s\*.

#### Ultra-long Lifespan

The BYD Blade Battery innovates in several areas allowing it to boast an impressive energy density whilst keeping an ultra-long lifespan.



#### BYD Advanced Driver Assistance System

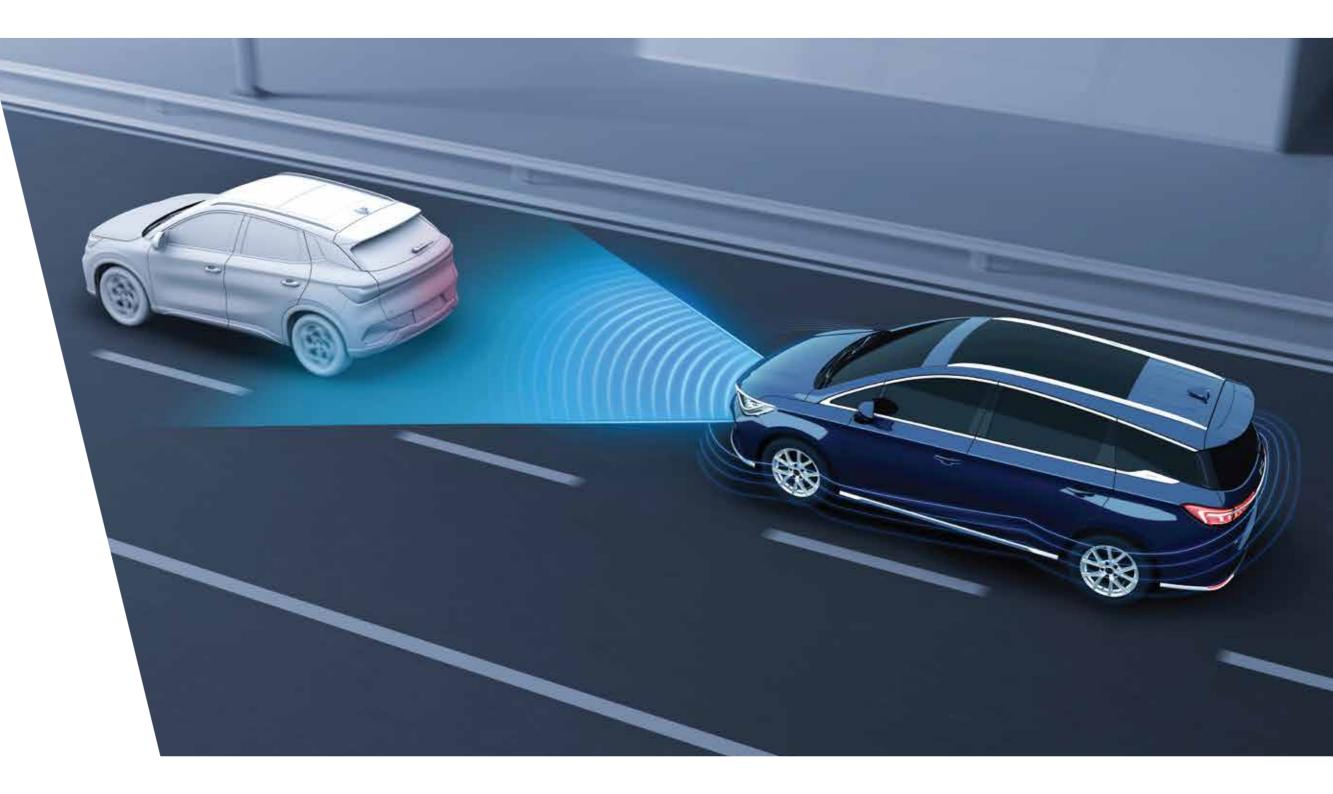
Providing an intelligent, safe and reliable driving platform.

Intelligent driving systems and multi-sensor layout provide driver with more reliable environment perception and safe driving solutions.

#### Safety

The BYD eMAX 7 is equipped with 6 airbags. The all-round airbag SRS protection system includes: front airbags, side airbags, side curtain airbags and load limit pretensioner safety belts to guard every corner.





#### **Color Variants**

Bring out the vibrancy in every drive, choose a color that reflects your personality



Dimensions Overall length (mm) Overall width (mm)

Overall height (mm) Wheel track - front / re Wheelbase (mm) Kerb weight (kg) (6 Se Kerb weight (kg) (7 S Gross vehicle weight (

Gross vehicle weight ( Ground clearance unla Luggage capacity - M Luggage capacity - M

Powertain

Motor type Drivetrain Maximum power (kW

Maximum torque (N Maximum speed (km,

#### Performance

Acceleration 0-100 km Driving range: NEDC Seating capacity Battery type Battery capacity (kWh

DC charging power AC charging power (k

#### Chassis Front suspension

Rear suspension Front brake Rear brake Wheel type Tyre size

#### BYD eMAX 7 Features New Energy

Portable charging cab

#### VTOL function Regenerative braking

Safety and Security

Front airbags - driver a Side airbags - driver 8 Side curtain airbags Front row pre tensione Mid row non pre tensi Rear non pre tension Seat belt reminder - fr Seat belt reminder - r Tyre Pressure Monitori ISOFIX child restraint a Anti-Lock Braking Sys

Electric Parking Brake Electronic Stability Co Traction Control Syste Electronic Brake-force Vehicle Dynamic Cont Hill Hold Control (HHC Brake Disc Wiping Sys

#### BYD eMAX 7 Specifications

1					
	Premium		Sup	erior	
	4,710				
	1,810				
		1,690			
rear (mm)		1,540/1,530			
		2,800			
Seater)	1,780		1,895		
Seater)	1,800	1,915			
it (kg) (6 Seater)	2,279	2,394			
it (kg) (7 Seater)	2,374		2,489		
nladen (mm)		17	0		
Min (L)		180			
Max (L) (Third row folded)	580				
	AC Permanent	AC Permanent magnet synchronous motor			
	Fr	ont-whe	el drive		
V)	120		150		
·m)	310				
n/h)	180				
km/h (s)	10.1		8.6		
C (km)	420	530			
	6 7		6	7	
	BY	D Blade	e Battery		
/h)	55.4		71.8		
(kW)	89		1	15	
(kW)		7	7		
	Ma	acPhers	on Strut		
		Multi-Link Ventilated Disc			
	N N				
		Disc			
		Alloy			
	225/55 R17				

	Premium	Superior
able (mode 2)	•	•
	•	•
9	•	•
y		
r & front passenger	•	•
& front passenger	•	•
- front & rear	•	•
ned force limited seat belts	•	•
sioned limited force seat belts	•	•
ned force limiting seat belts	•	•
front	•	•
rear	•	•
oring System (TPMS)	•	•
t anchorage points	•	•
vstem (ABS)	•	•
e System (EPB)	•	•
ontrol (ESC)	•	•
tern (TCS)	•	•
ce Distribution (EBD)	•	•
ntrol System	•	•
łC)	•	•
ystem (BDW)	•	•

	Premium	Superior
Coordinated Regenerative Braking System (CRBS)	•	•
Roll Movement Intervention (RMI)	•	•
Brake Override System (BOS)	•	•
360° View Monitor	•	•
Rear 4 radars	•	•
Auto hold	•	•
Cruise Control (CC)	•	-
Adaptive Cruise Control (ACC)	-	•
Autonomous Emergency Braking (AEB)	-	•
Door Open Warning (DOW)	-	•
Intelligent Cruise Control (ICC)	-	•
Predictive Collision Warning (PCW)	-	•
Rear Collision Warning (RCW)	-	•
Blind Spot Detection (BSD)	-	•
Rear Cross Traffic Alert (RCTA)	-	•
Rear Cross Traffic Brake (RCTB)	-	•
Lane Departure Assist (LDA)	-	•
Emergency Lane Keeping Assist (ELKA)	-	•
Exterior		
Electrically adjustable exterior mirrors	•	•
Electrically foldable exterior mirrors	•	•
Panoramic glass roof	-	•
Electric sunshade (glass roof)	-	•
Front frameless wipers	-	•
Rear wiper	•	•
Roof rails	-	•
Interior		
Three spoke multifunction steering wheel	•	•
Electric power assisted steering system	•	•
5-inch (12.7 cm) TFT full LCD combination instrument	•	•
Manual dimming interior rear view mirror	•	•
Synthetic leather seats	•	•
2+3+2 three row seat distribution (7 Seater)	•	•
2+2+2 three row seat distribution (7 Seater)	•	•
6/4 split fold middle seats (7 Seater)	•	•
Middle row independent seats (6 Seater)	•	•
Rear seats folded down	•	•
6-way electrical adjustment - driver seat		•
	•	•
6-way manual adjustment - driver seat		•
4-way electrical adjustment - front passenger seat	•	•
6-way manual adjustment - front passenger seat		•
Ventilated - driver seat Ventilated- front passenger seat	-	•
	-	
Height Adjustable Headrests	•	•
Metal welcome plate	-	•
Entertainment		-
FM radio	•	•
Bluetooth® Phone Connectivity and Audio Streaming	•	•
12.8-inch (32.5 cm) intelligent rotating touch screen	•	•
6 speakers	•	•
Satellite navigation	•	•
Music streaming	•	•
Apple CarPlay®	•	•
Android Auto™	•	•
Voice assistant	•	•
USB $\times$ 2, Centre console	Туре А + Туре С	Type A + Type C
		Type A + Type C
USB × 2, Middle	Type A + Type C	туре А + туре С

	Premium	Superior
Follow me home headlight	•	•
LED daytime running light	•	٠
LED taillight bar	•	٠
LED front reading light	•	٠
LED middle reading light	•	٠
Luggage compartment light	•	٠
Intelligent High Beam Control (IHBC)	-	٠
Rear dynamic turn signal	•	٠
Comfort & Convenience		
12V socket	•	•
Keyless entry & Keyless start	•	•
Wireless phone charging	-	•
Portable card key (NFC card key)	•	•
4-door window one touch up-down with anti-pinch	•	•
Upper AC Vents	•	•
Automatic air-conditioning	•	•
PM2.5 air filter (without display)	•	•
PM2.5 filtration system	-	•
Tyre repair kit	•	•
First Aid kit	•	•
Manual opening of trunk	•	-
Electric opening of trunk	-	٠
Remote control of trunk opening	-	٠
Interior Colors		
Black+Brown	•	•

#### Disclaimers

• The product & feature images and illustrations shown in the brochure is for the purpose of representation only.

• Specifications and features shown in the brochure may not be of standard fitment and may vary from the products supplied.

• The 530 km driving range is NEDC tested. The range figure is based on internal test condition.

• The real range is influenced by many factors such as individual driving style, speed, outdoor temperature, load condition, traffic condition, etc. The declared range is estimated for reference only.

 The charging time (DC, from 0% to 80%) and the DC charging port - CCS 2 (80kW) are under the standard condition of the charging, which may vary by many factors such as the electricity load, charger specifications, outdoor temperatures, etc.

• The charging time (AC) and AC Charging port - Type 2 (7kW) is under the standard condition of the charging, which may vary by many factors such as the electricity load, charger specifications, outdoor temperatures, etc.

 The illustration Blade Battery are for the purpose of presenting the capability only whose details may vary on different models. See owner's manuals for complete details.

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Apple CarPlay® is a registered trade mark of Apple Inc. Requires compatible device, USB connection.

 Android Auto™ is a registered trade mark of Google Inc. Requires compatible device, and wireless Android Auto™ is compatible with an active data plan,5 GHz Wi-Fi support, and the latest version.

· Colours depicted are a guide only and may vary from actual colours due to the printing.

. The colours shown in the brochure are subject to availability.

• BYD Intelligent Driving System is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant, and attentive driving. See owner's manuals for complete details.

 BYD reserves the right to vary vehicle specifications and standard features from those detailed in this brochure. Battery standard: UN38.3 and ECE R100.

• For latest information on features/specifications and other information an authorized dealer of BYD India Pvt. Ltd. may please be contacted before deciding to place an order.

• For the booking scheme and warranty of BYD eMAX 7, please refer to the official website of BYD India Pvt. Ltd. at www.bydautoindia.com, for the latest information on features/specifications and other information, the authorized dealers of BYD India Pvt. Ltd. may please be contacted before deciding to place an order.

\*T&C Apply

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