

**Audi** Vorsprung durch Technik

**AUDI INDIA**

A division of ŠKODA AUTO  
Volkswagen India Private Limited  
(formerly known as Volkswagen  
India Private Limited)  
Mumbai - India  
CIN: U70102PN2007FTC133117  
www.audi.in  
Date published: December, 2019

Printed in India

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The Audi Q8

**Audi Q8**







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THE NEW AUDI Q8

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Think about your life.  
Accelerated in a  
new direction.



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Think about mobility. Then multiply it by today's world. Experience a form that redefines the maximum. That enriches every second of your life. The new Audi Q8 impressively combines the emotive line of a sporty coupé with the spaciousness of an SUV. A design that sets new standards. A character that puts self-confidence in a class of its own. Come with us into the 8th dimension.





**Marvel at a form.  
Sharpened by character.**

It's the first impression that counts. That goes not just for what you can see, but also for the personality behind the form. The new Audi Q8 embodies both: its exterior design combines an athletic roof line and a coupé-like silhouette to create a powerful character statement – making a lasting impression wherever it goes.



Savour the view.  
Brought to life by a statement.

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**Discover a detail.  
Multiplied by greatness.**

Conviction is not something you can hide. The dominant octagonal Singleframe and the sporty feel of the D-pillar make the new Audi Q8 what it is – an expressive character with true greatness.





Take a detour.  
Combined with adventure.



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**Set yourself a challenge.  
Driven by passion.**

For a driving experience in a whole other dimension. The new Audi Q8 combines luxurious comfort with superb handling stability. Thanks to the adaptive air suspension, it adjusts to your individual driving style and ensures superb cornering and a sporty, direct steering sensation on virtually any terrain.



Driving around town usually means you have somewhere to be. The new Audi Q8 helps you get there without you losing your cool. Its optional all-wheel steering and ideal power distribution to both axles provide the agility and manoeuvrability you need – even to negotiate the urban jungle. That way you can stay relaxed even on tight bends. For an extraordinary driving sensation. Intensified with Audi quattro.



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**Think about mobility.  
Designed for peace of mind.**

We move around more freely than ever before, and yet everything we need can travel with us. All thanks to new technologies that bring clarity to our daily lives. This includes the digital core, a new design approach that focuses on the essentials while opening up endless possibilities. In this way, the new Audi Q8 combines a clear menu structure with the latest personalisation options.





**Feel clarity.  
Coupled with personality.**



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**Enjoy relaxation.  
Refined with exclusivity.**

Whether it's by getting your day off to a good start or having a relaxed journey home – we all need ways to offset the rigours of everyday life. And it shouldn't be any different when you're setting off on holiday. With optional massage and seat ventilation functions of the front customised contour seats in Valcona leather, time takes on a whole new dimension.

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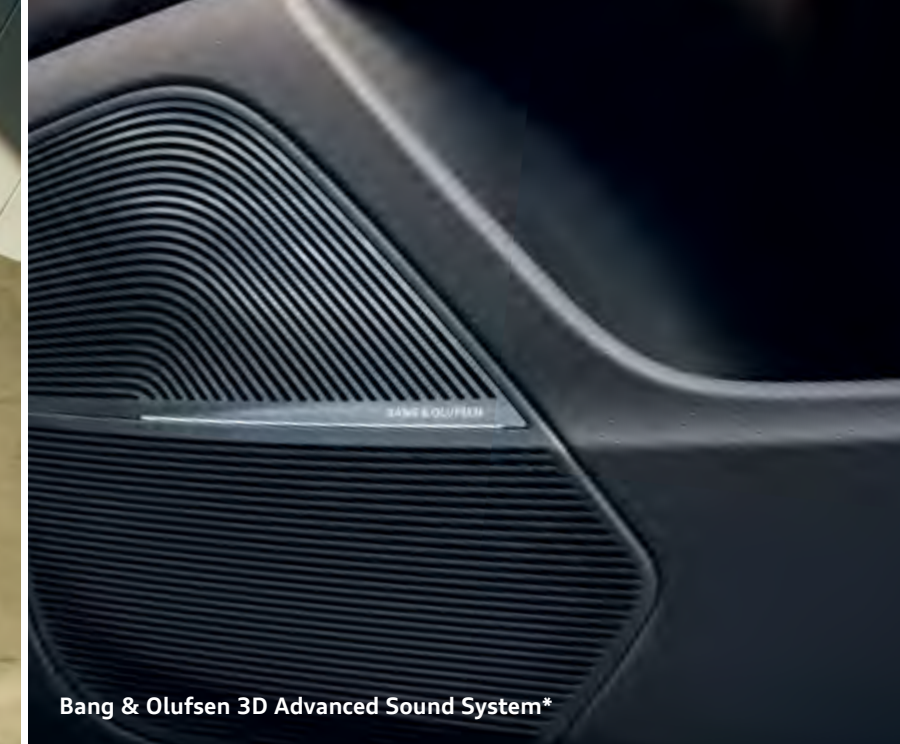
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## Create a familiar place. Framed by openness.

A quick look at your options. The new Audi Q8 – an exceptional vehicle whose diverse range of high-quality equipment will impress you. Innovation and comfort meet individuality and personality. Tailored to your wishes.

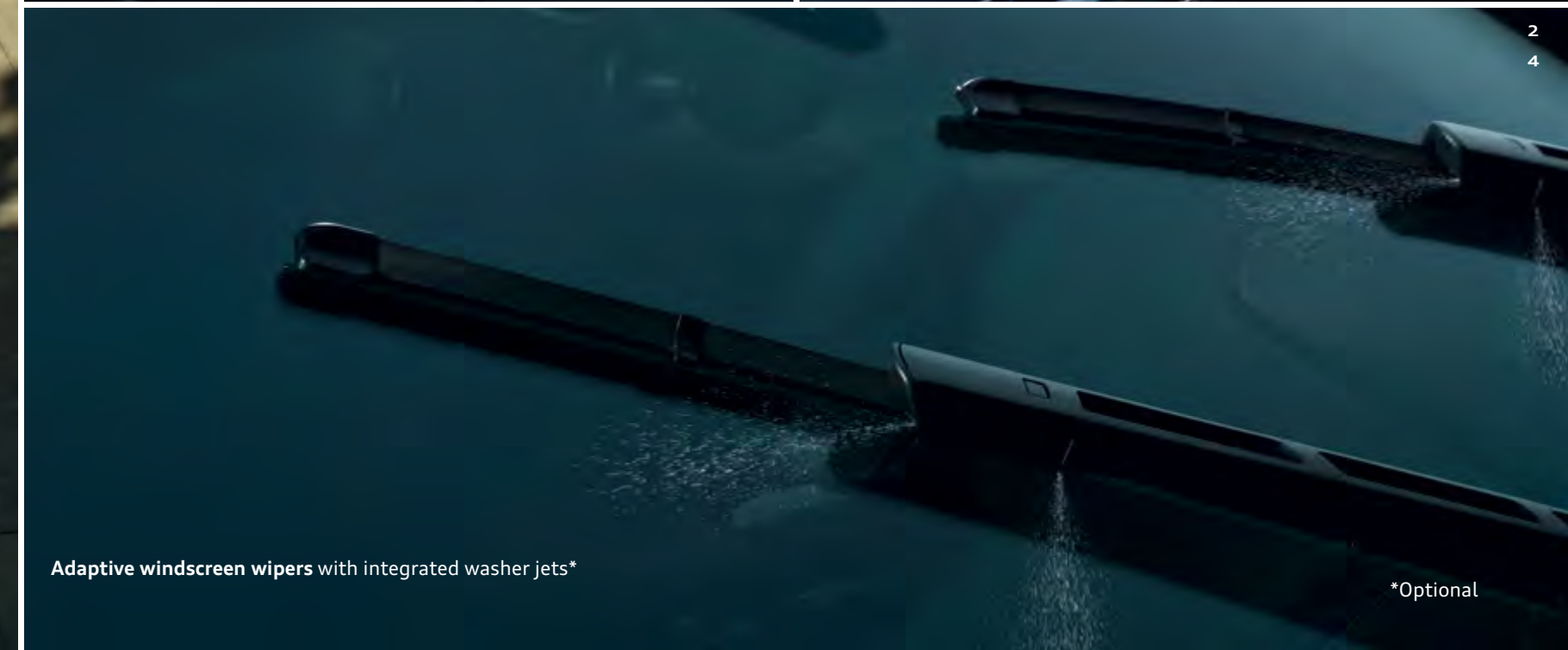
**Panoramic glass sunroof** – provides for a pleasant, well-lit interior and improved interior climate thanks to efficient ventilation. An integrated wind deflector reduces wind noise when the sunroof is open. And the electrically operated, virtually lightproof sunblind means you don't have to worry about strong sunlight.



Bang & Olufsen 3D Advanced Sound System\*



MMI navigation plus with MMI touch response



Adaptive windscreen wipers with integrated washer jets\*

\*Optional

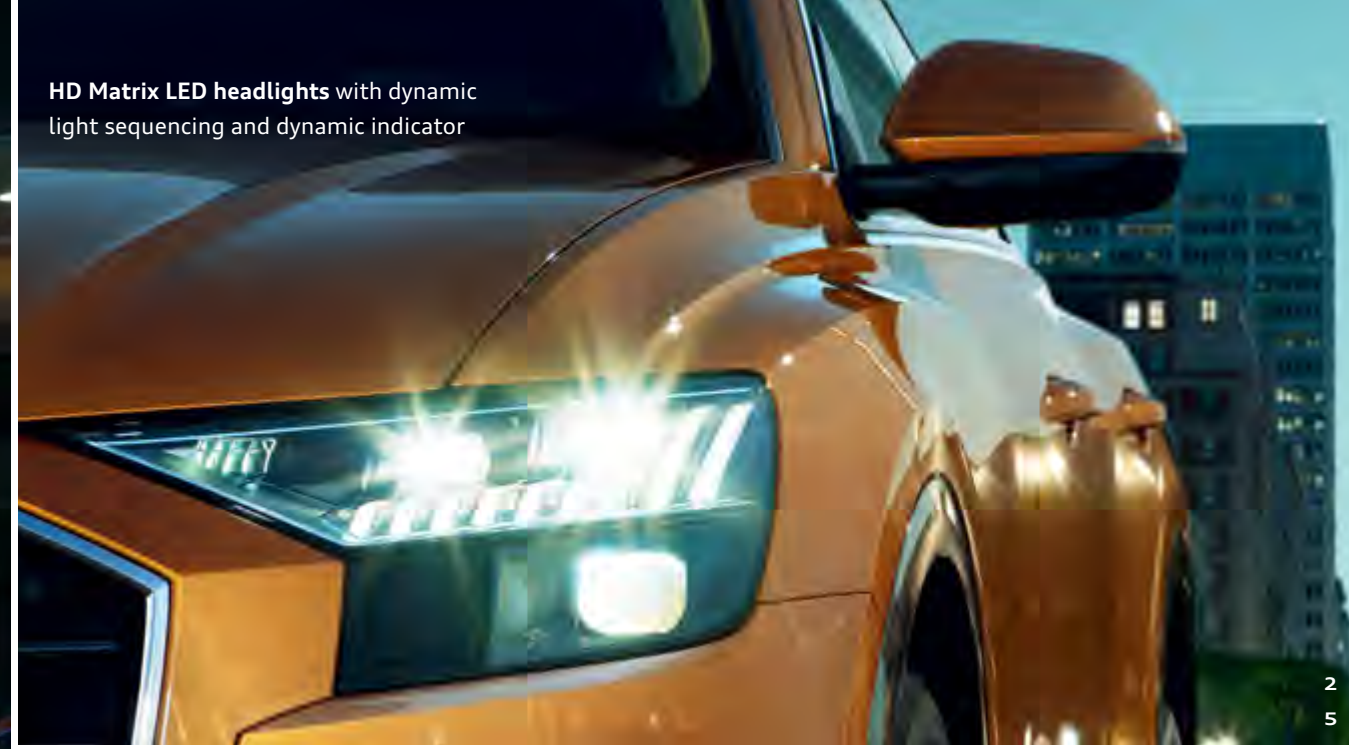
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**Think about seeing.  
Multiplied by being seen.**

For a statement that clearly makes an impression:  
the new LED rear light band on the new Audi Q8.



HD Matrix LED headlights with dynamic light sequencing and dynamic indicator



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## Discover an interior. Tailored to your mood.

For a driving sensation that speaks to all the senses and conveys pure lightness – underlined by a centre console that appears to float freely in the cockpit. With the multicoloured contour/ambient lighting package for the new Audi Q8, you choose what lighting you want at any time of day. And thanks to the individual colour profile, you can find the right colour for every mood.





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Town or country: Audi quattro with self-locking centre differential ensures the necessary reliability – even when the drive gets challenging. Wheel-selective torque control provides additional support to the permanent all-wheel drive with asymmetric, dynamic torque distribution.



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**Observe an athlete.  
Perfected by aesthetics.**

Don't just emphasise the sporty character of your new Audi Q8 – enhance it. With the optional S line exterior package, you can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.



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Singleframe mask in platinum grey, matt\*



S line logos on the front wings\*

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S-specific side sill trims in body colour with inserts in platinum grey, matt\*

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\*Optional



## Experience the status quo. Coupled with desirability.

For a dynamic look that makes everything else pale in comparison.

Add unique accents that reflect your own personal taste with the optional black styling package – with the Audi Singleframe, the trim strips on the side windows and front and rear bumpers in striking black.

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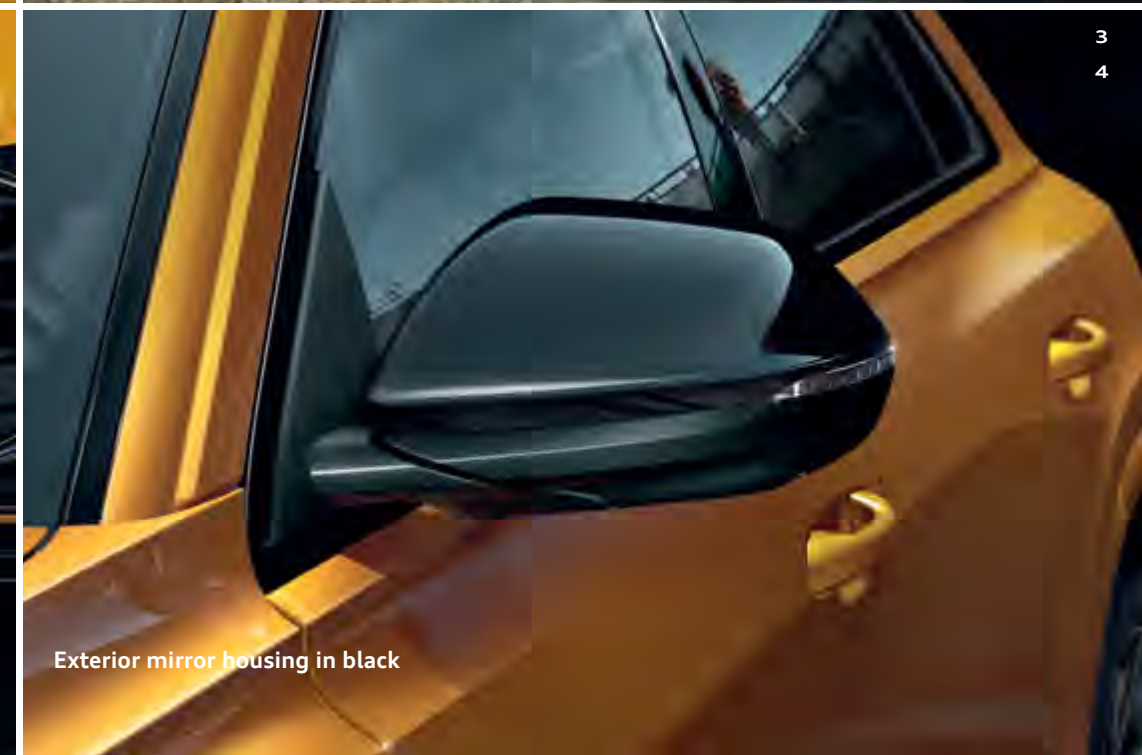
Window slot trim in black



Tailpipe trim



Singleframe mask in black



Exterior mirror housing in black



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- 01 Java green, metallic
- 02 Suzuka grey, metallic
- 03 Ipanema brown, metallic
- 04 Misano red, pearl effect
- 05 Ara blue, crystal effect
- 06 Goodwood green, pearl effect

**You set the standard.  
Inspired by your individuality.**

You don't get a second chance to make a first impression. Seize this one and choose your own personal exterior paint finish from the wide range of Audi exclusive colours. Here's a small selection.



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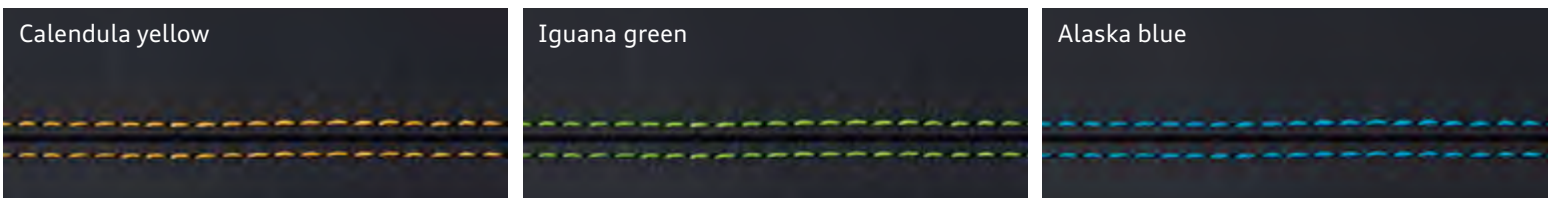
**Audi exclusive main colours<sup>1</sup>**



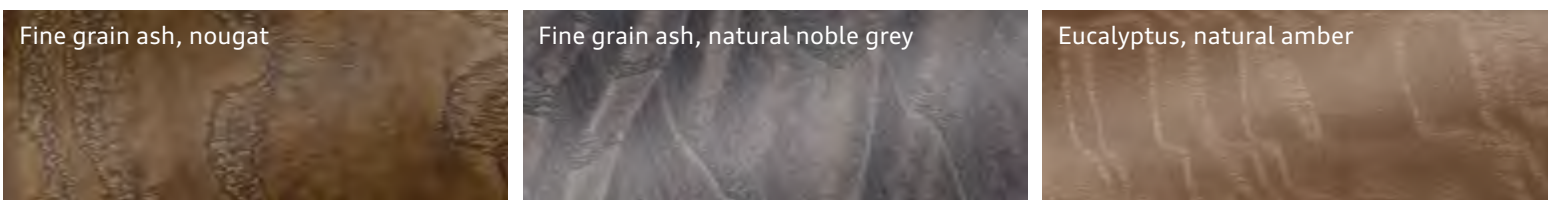
**Audi exclusive additional colours<sup>2</sup>**



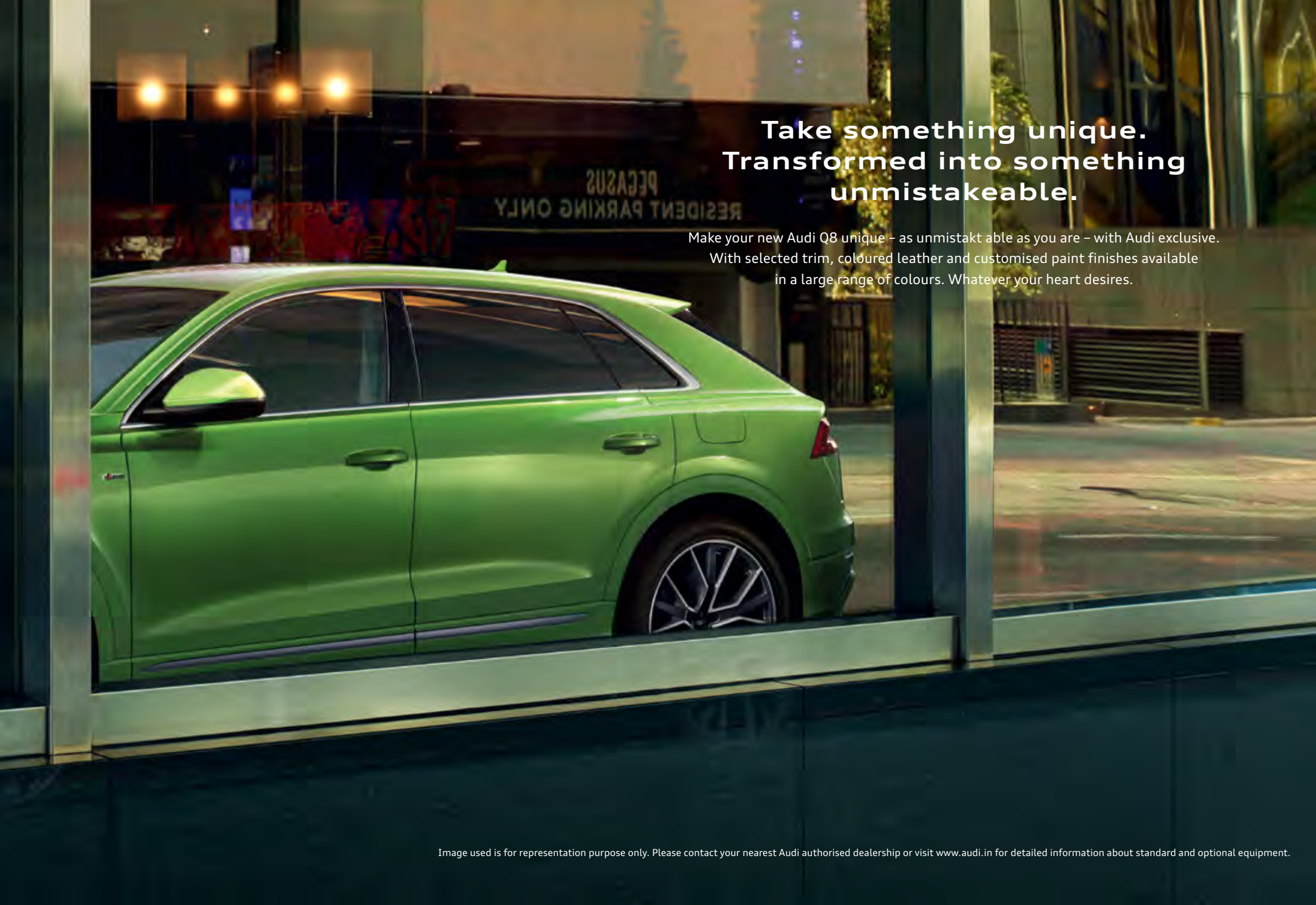
**Audi exclusive accent colours<sup>3</sup>**



**Audi exclusive wood inlays**



<sup>1</sup>For instance for Audi exclusive Valcona leather upholstery and trim. <sup>2</sup>For instance for upper part of instrument panel, controls and door rail in Audi exclusive fine Nappa leather.  
<sup>3</sup>For instance for edging, piping, contrasting stitching on seats and controls.



**Take something unique.  
 Transformed into something  
 unmistakable.**

Make your new Audi Q8 unique – as unmistakable as you are – with Audi exclusive. With selected trim, coloured leather and customised paint finishes available in a large range of colours. Whatever your heart desires.



## Savour the sight. Rendered for a lasting impression.

When you choose a paint colour, choose one that best matches your own personality. Secure in the knowledge that the quality will be superb, because your vehicle is painted not just once, but four times. So not only do you look radiant in your Audi, the car is also protected from many environmental influences as well as wear. Ensuring that the car remains a powerful sight throughout its entire lifetime.

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- 01 Dragon orange, metallic
- 02 Navarra blue, metallic<sup>1</sup>
- 03 Glacier white, metallic
- 04 Galaxy blue, metallic
- 05 Cobra beige, metallic
- 06 Samurai grey, metallic



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## Experience a presence. Combined with power.

With Audi wheels, you can emphasise your own individual style and the character of your new Audi Q8. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.



- 01 20-inch cast aluminium wheels in 5-arm design
- 02 21-inch cast aluminium wheels in 5-arm star design, contrasting grey, partly polished\*
- 03 21-inch cast aluminium wheels in 5-V-spoke design (S design), contrasting grey, partly polished\* (Only with S line sports package)
- 04 21-inch Audi Sport cast aluminium wheels in 5-arm turbine design in platinum look, gloss turned finish\*



# Think about a seat. Transformed into the front row.

You have a special place in your Audi. Impressive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship.

No matter which seat upholstery you choose: you're sitting in the right place.

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Customised contour seat, front, in Valcona leather, black (Optional)

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Sport seat in frequency Alcantara/leather combination in rotor grey with contrasting stitching in anthracite (Optional)

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Leather/Leatherite Seats, Black

Leather/Leatherite Seats, Okapi Brown

Leather/Leatherite Seats, Saiga Beige

Leather/Leatherite Seats, Metropolis Grey



## Consider something select. Then add the finishing touches.

Exclusive atmosphere is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Experience the fascination of selected materials: fine woods or aluminium trim – combine them to suit your own individual taste.

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- 01 Aluminium spectrum
- 02 Fine grain ash natural grey-brown
- 03 Oak, grey
- 04 Diamond paint finish, silver grey



**Think about accessories.  
Developed for a life of individuality.**

Audi Genuine Accessories provides you with numerous ways of adding even more facets to your new Audi Q8. With products that keep our quality promise day in, day out. Benefit from custom solutions with fascinating design and a high level of functionality. For more information, please contact your Audi partner.

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Eye-catching features that allow you to give your new Audi Q8 a decidedly sporty edge – such as exterior mirror housings made from high-quality carbon (optional). Available ex-works or as a retrofit option from your Audi authorised dealership. Your Audi authorised dealership will inform you about exactly when this feature will be available.

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**01 Audi ski and luggage box** – in an exclusive Audi design, lockable and can be opened on both sides for convenience. Available in the colours brilliant black, gloss or platinum grey with brilliant black side blade. Available in the sizes 300 l, 360 l and 405 l. Can be used only in conjunction with the carrier unit.

**02 Roof box bags** – designed to fit the Audi ski and luggage boxes perfectly to make full use of the stowage space. Waterproof floor and 5 cm waterproof lip. Available in three sizes: S (43 l), M (76 l) and L (82 l).

**03 Rear box** – practical travel companion with a capacity of around 12 litres. Mounting with 3-point seat belt. Including mesh pocket and adjustable straps inside.

**04 Audi child seat I-SIZE** – suitable for children between 61 and 100 cm tall. Can be used only with I-SIZE base. Can be fitted to vehicle seats only with ISOFIX mount. Also available: Audi baby seat and Audi child seat youngster advanced.

**05 Inductive charging cover** – for Apple iPhone models 5/5s/SE as well as 6/6s and 7. Provides wireless charging to Qi standard while on the move. Certified to Apple iPhone guidelines (MFi)

**06 All-weather floor mats** – perfect fit for the footwell in the Audi Q8, can be secured at the points provided. Hard-wearing, made from 100 % recyclable plastic. Provide effective protection against damp and dirt accumulation.





Fascination Audi



# The fascination of the Audi Q8. Find out more online.

Discover the world of the new Audi Q8.  
More information, more individuality and more exclusivity.  
Now at [www.audi.in](http://www.audi.in).



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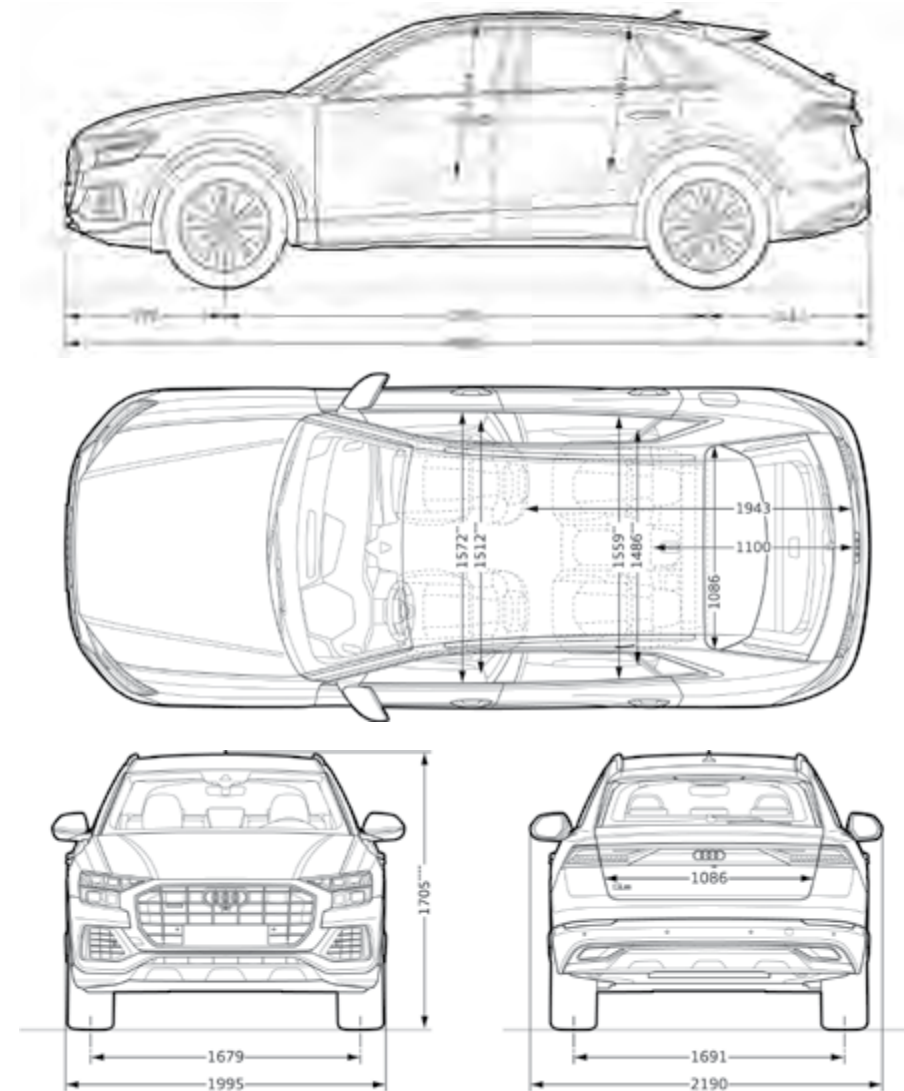


<b>Model</b>	<b>Q8 55 TFSI quattro (250 kW)</b>
Engine type	V6 gasoline engine with direct injection, lambda control, knock control and turbocharging.
Displacement in cc (valves per cylinder)	2,995
Max. output <sup>1</sup> in kW/hp@rpm	250/340@5,000–6,400
Max. torque in Nm at rpm	500@1,370–4,500
<b>Power transmission</b>	
Drive type	quattro permanent all-wheel drive
Transmission type	8-speed tiptronic
<b>Weights/capacities</b>	
Unladen weight <sup>2</sup> in kg	2,170
Gross vehicle weight in kg	2,820
Fuel tank capacity, approx. in l	85
<b>Performance/consumption</b>	
Top speed in km/h	250
Acceleration 0–100 km/h in s	5.9
Fuel grade <sup>3</sup>	RON 95
Fuel consumption <sup>4</sup> in l/100 km Combined (l/100 km)	11.3-10.2
Emission standard	EU6

### Explanatory notes

- <sup>1</sup> The figure given was calculated using the specified measuring procedure (current version of UN-R 85).
- <sup>2</sup> Unladen vehicle weight includes driver (75 kg) and fuel tank 90% full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>3</sup> We recommend using super sulphur-free RON 95 Petrol.
- <sup>4</sup> The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1st September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on 1st September 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit our website. We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

<b>Audi Q8</b>	Dimensions in mm
Dimensions are for unladen vehicle weight. Luggage capacity <sup>1</sup> 605/1,755 l (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height). Turning circle approx. 13.3 m. *Maximum headroom. **Elbow room width. ***Shoulder room width. ****Vehicle height with roof aerial.	



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