



No one really knows when the first motorcycle was customized. But it probably wasn't long after the first Harley® motorcycle rolled out of a wooden shed that riders started personalizing their motorcycles. The idea really took off after WWII, when soldiers returned home, started riding clubs and began chopping parts off their bikes to make them lighter and faster, igniting the "Bobber Age" of the '40s and '50s. That paved the way for the chopper era of the late '60s and early '70s and the first factory-custom revolution. Pioneered by Willie G. Davidson himself in 1971, when he married a Sportster® front end to a touring frame and created the FX Super Glide® model. This was the beginning of a whole new platform — custom-style machines built in the factory and designed to be ridden hard. Over the years, it evolved from the traditional custom style of the FXRs. Then came the Softail®, with an authentic '40s hardtail look and a smooth ride — thanks to the hidden suspension that set a whole new standard for custom hardtail style with a modern ride — for those who put a premium on freedom, individuality and custom style. Harley-Davidson has been setting the pace for nearly five decades. This year, we're proud to announce the next custom revolution: eight all-new Softail® models that combine the hard-riding performance of the Dyna® line with the unparalleled custom look of the Softail® line. They feature a reinvented frame built to harness the massive power of the Milwaukee-Eight® 107 and 114 engines. This is where authentic heritage and custom soul meet modern edge and technology for a ride you have to feel to believe. Now more kinds of riders can ride in their own way.





BULLET HOLE TANK CONSOLE



DAYMAKER™ SIGNATURE LED HEADLAMP



240MM REAR TIRE

≡ **FAT BOY® 114** ≡

The look of the Fat Boy® is more muscular than ever, thanks to all-new solid-disc wheels, a 240mm rear tire and a 160mm front tire. Add the jaw-dropping satin chrome finishes and signature LED forward lighting, and you've got a look that will make an even bigger impact than the first Fat Boy® motorcycle made when it rolled off the line. But now, the Fat Boy® is 31 pounds lighter. You'll feel the difference that makes the first time you tip it up off its side stand. Combine that with the increased power of the Milwaukee-Eight® V-Twin engine, and then imagine what that means when the light turns green. Hitting the throttle on the Fat Boy® will thrill you. Because underneath, it's all muscle.

Available in 107 and 114 engine displacements.



SOFTAIL SLIM®

DIMENSIONS

Length (in/mm)	90.9 (2,310)
Seat Height, Laden (in/mm) ¹	25.5 (648)
Wheelbase (in/mm)	64.2 (1,630)
Fuel Capacity (U.S. gals/liters)	5 (18.9)
Weight, As Shipped (lbs/kg)	642 (291)
Weight, In Running Order (lbs/kg)	671 (304)

POWERTRAIN

Engine	Milwaukee-Eight® 107
Displacement (ci/cc)	107 (1,746)
Fuel Economy (combined city/hwy) ²	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

COLOR OPTIONS³

Vivid Black
 Black Denim
 Industrial Gray Denim
 Wicked Red
 Bonneville Salt Denim

PRICING (MSRP)⁴

MSRP Vivid Black	\$15,899
Color Option	\$16,299
Two-Tone Option ³	N/A
Custom Option	N/A
Hard Candy Custom™ Option	N/A
ABS Option	\$795
H-D® Factory Security System ⁵	Standard
Cruise Control	N/A
California Emissions	\$200
Freight ⁷	\$390

MODEL DESIGNATION CODE: FLSL



STREET BOB®

DIMENSIONS

Length (in/mm)	91.3 (2,320)
Seat Height, Laden (in/mm) ¹	25.8 (655)
Wheelbase (in/mm)	64.2 (1,630)
Fuel Capacity (U.S. gals/liters)	3.5 (13.2)
Weight, As Shipped (lbs/kg)	630 (286)
Weight, In Running Order (lbs/kg)	656 (297)

POWERTRAIN

Engine	Milwaukee-Eight® 107
Displacement (ci/cc)	107 (1,746)
Fuel Economy (combined city/hwy) ²	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

COLOR OPTIONS³

Vivid Black
 Olive Gold
 Red Iron Denim
 Wicked Red / Twisted Cherry
 Industrial Gray Denim / Black Denim

PRICING (MSRP)⁴

MSRP Vivid Black	\$14,499
Color Option	\$14,899
Two-Tone Option ³	\$15,249
Custom Option	N/A
Hard Candy Custom™ Option	N/A
ABS Option	\$795
H-D® Factory Security System ⁵	Standard
Cruise Control	N/A
California Emissions	\$200
Freight ⁷	\$390

MODEL DESIGNATION CODE: FXBB



FAT BOB®

DIMENSIONS

Length (in/mm)	92.1 (2,340)
Seat Height, Laden (in/mm) ¹	27.7 (704)
Wheelbase (in/mm)	63.6 (1,615)
Fuel Capacity (U.S. gals/liters)	3.6 (13.6)
Weight, As Shipped (lbs/kg)	653 (296)
Weight, In Running Order (lbs/kg)	107 - 675 (306) 114 - 676 (306)

POWERTRAIN

Engine	Milwaukee-Eight® 107
Displacement (ci/cc)	107 (1,746)
Fuel Economy (combined city/hwy) ²	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

Engine	Milwaukee-Eight® 114
Displacement (ci/cc)	114 (1,868)
Fuel Economy (combined city/hwy) ⁶	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

COLOR OPTIONS³

Vivid Black
 Black Denim
 Red Iron Denim
 Bonneville Salt Denim
 Industrial Gray Denim (*114 ONLY*)

PRICING (MSRP)⁴

MSRP Vivid Black	107 - \$16,999 114 - \$18,699
Color Option	107 - \$17,399 114 - \$19,099
Two-Tone Option ³	N/A
Custom Option	N/A
Hard Candy Custom™ Option	N/A
ABS Option	107 - \$ 795 114 - Standard
H-D® Factory Security System ⁵	Standard
Cruise Control	N/A
California Emissions	\$200
Freight ⁷	\$390

MODEL DESIGNATION CODE: FXFB



FAT BOY®

DIMENSIONS

Length (in/mm)	93.3 (2,370)
Seat Height, Laden (in/mm) ¹	25.9 (658)
Wheelbase (in/mm)	65.6 (1,665)
Fuel Capacity (U.S. gals/liters)	5 (18.9)
Weight, As Shipped (lbs/kg)	107 - 670 (304) 114 - 671 (304)
Weight, In Running Order (lbs/kg)	699 (317)

POWERTRAIN

Engine	Milwaukee-Eight® 107
Displacement (ci/cc)	107 (1,746)
Fuel Economy (combined city/hwy) ²	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

Engine	Milwaukee-Eight® 114
Displacement (ci/cc)	114 (1,868)
Fuel Economy (combined city/hwy) ⁶	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

COLOR OPTIONS³

Vivid Black
 Black Tempest
 Industrial Gray
 Bonneville Salt Pearl
 Wicked Red / Twisted Cherry

PRICING (MSRP)⁴

MSRP Vivid Black	107 - \$18,999 114 - \$20,299
Color Option	107 - \$19,399 114 - \$20,699
Two-Tone Option ³	107 - \$19,749 114 - \$21,049
Custom Option	N/A
Hard Candy Custom™ Option	N/A
ABS Option	Standard
H-D® Factory Security System ⁵	Standard
Cruise Control	N/A
California Emissions	\$200
Freight ⁷	\$390

MODEL DESIGNATION CODE: FLFB, FLFBS



DELUXE

DIMENSIONS

Length (in/mm)	95.1 (2,415)
Seat Height, Laden (in/mm) ¹	25.9 (658)
Wheelbase (in/mm)	64.2 (1,630)
Fuel Capacity (U.S. gals/liters)	5 (18.9)
Weight, As Shipped (lbs/kg)	668 (303)
Weight, In Running Order (lbs/kg)	697 (316)

POWERTRAIN

Engine	Milwaukee-Eight® 107
Displacement (ci/cc)	107 (1,746)
Fuel Economy (combined city/hwy) ²	47 mpg (5 l/100 km)
Transmission	6-Speed Cruise Drive®

COLOR OPTIONS³

Vivid Black
 Twisted Cherry
 Electric Blue
 Silver Fortune / Sumatra Brown
 Wicked Red / Twisted Cherry

PRICING (MSRP)⁴

MSRP Vivid Black	\$17,999
Color Option	\$18,399
Two-Tone Option ³	\$18,749
Custom Option	N/A
Hard Candy Custom™ Option	N/A
ABS Option	Standard
H-D® Factory Security System ⁵	Standard
Cruise Control	N/A
California Emissions	\$200
Freight ⁷	\$390

MODEL DESIGNATION CODE: FLDE

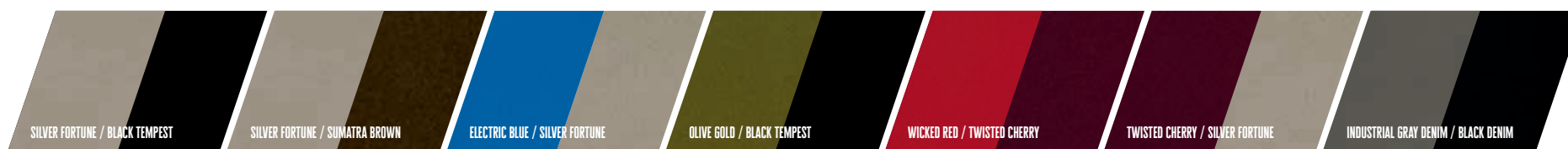
PAINT

No one brings more innovation, care and craftsmanship to putting color on metal than Harley-Davidson. This year, **28** new rich, layered paint offerings from the factory include ten new solid colors, seven new two-tones, two new Hard Candy Custom™ colors, three new Anniversary colors and six CVO™ paint schemes. To make your ride even more unique, there's a new monochromatic palette of pinstripe colors and designs to match the attitude and style of each bike. Get a closer look at your dealer or online at **H-D.com**

SOLID



TWO-TONE



115TH ANNIVERSARY



HARD CANDY CUSTOM™



IMPORTANT – PLEASE READ:

The information printed in this brochure reflects product design, fabrication and component parts at the date of printing.

Vehicles depicted may differ from vehicles manufactured and delivered. Specifications and prices listed may differ from specifications and prices of vehicles manufactured and delivered. All product descriptions (including depictions, specifications, dimensions, measurements, ratings and competitive comparisons) are based on available information at the time of publication. Although such descriptions are believed correct, errors and changes can occur and complete accuracy cannot be guaranteed. Harley-Davidson may make changes at any time to prices and specifications, and may change or discontinue models, without notice and without incurring any obligation.

Attention: Vehicles in the configurations shown and many of the accessories described in this catalog may not be available for sale or use in some locations.

Please check with your dealer for complete product details and the latest information. All models feature 6-speed transmission (VRSC™ models and Sportster® models are 5-speed) and carbon fiber belt final drive; multi-plate clutch with diaphragm spring in oil bath; and 2-year unlimited mileage warranty.

1. Measurement reflects 180 lbs (81.7 kg) operator weight.
2. The combined fuel economy numbers were derived using a combination of estimated city and highway values. Fuel economy estimates are derived from U.S. EPA exhaust emission certification data on a sample motorcycle from the corresponding family under ideal laboratory conditions. Your actual fuel economy will vary depending on your personal riding habits, road and driving conditions, vehicle condition and maintenance, tire pressure, vehicle configuration (parts and accessories), and vehicle loading (cargo, rider and passenger weight). Break-in mileage may vary.
3. Availability of colors may vary from dealer to dealer and is subject to change without notice.
4. Prices are Manufacturer's Suggested Retail Prices (MSRP) for base models. Options such as color are available at an additional cost. Prices exclude taxes, title, licensing and registration fees, destination charges, added accessories, and additional dealer charges, if any, and are subject to change. Harley-Davidson reimburses dealers for performing manufacturer-specified pre-delivery inspection and setup tasks. Dealer prices may vary.
5. Standard and optional wheels may vary by country and region.
6. North America security system includes immobilizer; outside North America, the security system includes immobilizer and siren.
7. Freight price applies to the 48 contiguous United States and Alaska only.